

FIG. 2

Excite - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks [Excite](#) http://www.excite.com/

excite

Personalize Your Page!

New Members [Sign Up](#) • Excite Members [Sign In](#) • [Help](#)

Choose your favorite photo!

My Excite

[FREE Voicemail/Email](#)
[Calendar/Address Book](#)
[Make Excite My Start Page!](#)

Today On Excite

Tuesday, November 9, 8:34AM EST
[News Berlin Cheers Wall's Fall](#)
[Poll Curbing Gun Crimes?](#)
[Does Your Job Suck?](#)
[Excite Music Downloads](#)
[Holyfield vs. Lewis Fight](#)

Great Gifts at [Amazon.com](#)

My Stocks

Sponsored by [Charles Schwab](#)

[Get Quotes](#)

[Full Portfolio](#) [Alerts](#)

Symbol	Price	Change
Nasdaq	3143.97	+41.68
Dow	10718.85	+14.37
S&P 500	1377.01	+6.78
ATHM	44.94	+5.75
INTU	31.00	-0.04

[Open an account with Schwab](#)
 * = News Today H/L = 52 wk high/low
 Last update Nov 8 6:10PM EST
 All data delayed at least 20 minutes
[Most Active](#) | [Market Update](#)
[Full Portfolio](#) | [Symbol Lookup](#)

My Sports

[Tuesday](#)
 no selected teams playing

[Sports Home](#) [NFL](#) [MLB](#) [NHL](#) [NBA](#) [College](#)
[Football](#) [MLS](#) [Tennis](#) [Auto Racing](#) [Golf](#)
[Sports Boards](#) [FREE Fantasy Football](#) [More](#)

Personalize Your Page!

Search More

Shortcuts

Today's News

[Stock Quotes](#)
[Yellow Pages](#)
[PAL Instant Messenger](#)
[Movie Showtimes](#)
[Desktop Radio hot!](#)
[FREE Voicemail](#)
[Classifieds](#)
[Maps & Directions](#)
[Horoscopes](#)
[More...](#)

42 [Hot! Buy Pokemon Stuff](#)

Shopping (Auctions) Classifieds Photo Gallery [Sensual Zone](#)
[Horoscope](#) [Shop Catalogs](#) [Gifts](#) [More Shopping...](#)

People & Chat Chat Now 4878 People [Voice Chat](#) [Discussions](#)
[Personals](#) [People Finder](#) [More People & Chat...](#)

Shop & Save at [Amazon.com](#)

My News

[Top Stories](#) | [Photos](#) (Nov 9 8:09AM)

- [EgyptAir Flight Data Recorder Recovered](#)
- [Schools, Mines, U N Remain Budget Hurdles](#)
- [UnitedHealth Gives Doctors Final Say In Treatments](#)

ZDNet Tech News (Nov 9 4:23PM)

- [Will Microsoft Fight, Or Fold?](#)
- [New MSN to focus on communication](#)
- [Yahoo! Messenger goes wireless](#)

Business News (Nov 9 8:21AM)

- [Positive Momentum Expected on Wall Street](#)
- [Microsoft Ends Lower In Heavy Trading](#)
- [Tokyo Up on Wall St Gains](#)

Sports News (Nov 9 3:48AM)

- [Vikings Rally in Second Half to Beat Cowboys](#)
- [Iverson Has Big Game And 76ers Finally Win](#)
- [Reds Hurler Williamson Named Rookie Of The Year](#)

[More News...](#)

My Weather

Enter your Zip Code: [Submit](#)

[\[Airport Delays \]](#) [\[3D Weather \]](#)

My Services

- [Buy Books at \[Amazon.com\]\(#\)](#)
- [AT&T Communication Center](#)
- [Buy Software at \[Beyond.com\]\(#\)](#)
- [Buy CDs at \[CDNOW.com\]\(#\)](#)
- [Find a home with \[Realtor.com\]\(#\)](#)
- [Reel.com The Best Place to Buy Movies](#)
- [Shop at the \[Bank One Financial Center\]\(#\)](#)

My Chat

4678 people chatting

President Clinton Voice Chat
 Nov 9 @7pm ET
Justin Tranz [myonotist](#)
 Nov 8 @10pm ET

Psychics & Astrologers
 Sunday through Friday @9pm ET

[More Chat Events...](#)

[Message Boards](#) | [Communities](#)

Excite Products: [Excite Online](#) [Excite Direct](#) [Excite Assistant](#) [Advanced Search](#) [Excite Affiliates](#) [Airline Tickets](#)
Global Excite: [Australia](#) [Excite in Chinese](#) [France](#) [Germany](#) [Italy](#) [Japan](#) [Netherlands](#) [Spain](#) [Sweden](#) [U.K.](#)

[Add URL](#) [Advertise on Excite](#) [Jobs@Excite](#) [Press Releases](#) [Investor Relations](#)
[Feedback](#) [Find your page](#)

H1

Microsoft Internet Explorer

Terms of Service / Privacy Statement / Y2K Statement(s)

<http://www.excite.com//co-zh/news/berlincheerswallsfallhttp://news.excite.com/news//99109/00/international-germany-wall>

Welcome to Excite Auctions - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: http://auctions.excite.com/

excite AUCTIONS auctions.excite.com

-50

Member FairMarket NETWORK

My Excite | Check Email

Tools Search Sell an Item Register My Account Help Classifieds

Excite > Auctions Home

Get your free personalized auction page today!

Today's Hot Auctions

- Gift Idea-Free Shipping!
- Pokemon Page!
- Holiday Clothes Gifts!
- Animal Fair Fashion Show!

Deal of the Day

Digital Cameras

Capture those Holiday memories this year! Come check out our photography category right now.

Special Auctions:

- Just Opened
- Closing Soon
- Closing This Hour

For Buyers

Search

Fill in your search criteria or browse for items.

Geo Search

View all auctions in your area.

Auction Agent

Get new listings by email

Watch List

Save auctions you are interested in.

For Sellers

Sell Your Item

Start an auction.

Mass Uploads

Upload a batch of listings at one time.

My AuctionPlace

Create a custom page for your auctions.

AUCTIONS SEARCH

Search

Go Advanced Search

164

Browse by category

- Art & Antiques
- Antiques, Prints, Sculptures...
- Books, Movies & Music
- Books, CDs, Instruments...
- Clothing & Jewelry
- Jewelry, Women's Clothing...
- Coins & Stamps
- U.S. Coins, U.S. Stamps...
- Collectibles
- Autographs, Holiday, Comics...
- Computers & Software
- Desktops, Laptops, Printers...
- Electronics & Photo
- Photography, Stereo, Video...
- Home & Garden
- Housewares, Furnishings...
- Office
- Equipment, Furniture...
- Other Goods & Services
- Accessories, Gifts, Hobbies...
- Porcelain & Glass
- Glass, Porcelain, Pottery...
- Sports Equipment
- Cycling, Golf...
- Sports Memorabilia
- Autographs, Trading Cards...
- Toys, Dolls & Beanies
- Beanies, Diecast, Dolls...
- Travel & Tickets
- Air Travel, Vacation Packages...
- Vehicles
- Accessories, Cars...

166

View all categories

70

Featured Auctions (info)

Description

Wild Lights 4 all! Cosmic Spaghetti...

DUTCH AUCTION !! \$199" Pentium I...

--WOW--\$299 !! Intel PENTIUM 466 PC...

--WOW--\$695 !! DUTCH Intel P 550 COM...

"DUTCH" PENTIUM III STARTER PC 1.7GHZ

72 74 76 80

	Price	# of Bids	Ends (EST)
Wild Lights 4 all! Cosmic Spaghetti...	\$30.00	0	11/9 5 PM
DUTCH AUCTION !! \$199" Pentium I...	\$199.00	74	11/9 9 PM
--WOW--\$299 !! Intel PENTIUM 466 PC...	\$299.00	0	11/9 9 PM
--WOW--\$695 !! DUTCH Intel P 550 COM...	\$695.00	0	11/9 9 PM
"DUTCH" PENTIUM III STARTER PC 1.7GHZ	\$199.00	0	11/10 12 AM

Document: Done

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Collection http://auctions.excite.com/html/Cat18543.htm

excite. AUCTIONS auctions.excite.com

-84

Member FairMarket NETWORK

My Excite | Check Email

SCREENSAVERS -86

Choose: winter Go!

Click Here!

Tools Search Sell an Item Register My Account Help Classifieds

Excite Home > Auction Home > Toys, Dolls & Beanies

90

92

94

Pikachu Bank! Starts at \$1! -82A

Pokeball! Starts at \$1! -82B

Featured Merchant Auctions

Milarepa Smokey's Card Shop

Related Links

Classified Listings Top Ten Toys

Action Figures(199) -82A

Barbie(144) -82B

Beanies(9473)

Bears & Plush Toys(95)

Diecast(914)

Dolls(4331)

Fast Food(147)

Figures(36)

Fisher Price(2)

Furby's & Other Electronic Toys(42)

Games(140)

Marbles(2)

Modern(23)

Other Toys(386)

Plastic Models(4)

Pokemon(549)

Remote Control(15)

Teletubbies(134)

Video Games & Systems(177)

Vintage(60)

Vintage Tin(4)

Vintage Vehicles(2)

Wooden(34) -82N

91

Featured Auctions (info)

Description	Price	# of Bids	Ends (EST)
WOODEN RED NOSE REINDEER HAND MADE ...	\$1.50	0	11/20 11 PM
New Playstation W/ 5 games & Sti2 M...	\$82.00	14	11/15 2 PM
Play DREAMCAST on a 100 INCH SCREEN...	\$9.95	0	11/21 12 PM

Picture Merchant Dutch Reserve Hot

Auctions Home | My Account | FAQs | Questions & Comments | Terms | Fees

Help Add URL Advertise on Excite Excite Affiliates Press Releases Inhs@Excite

Document Done

80

FIG. 5

US - Netscape

File Edit View Insert Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location http://auctions.excite.com/HTML/Cat18223/Page3.htm

excite AUCTIONS auctions.excite.com

Member FairMarket NETWORK

Excite Auctions

click here ➤ blind date ➤ click here

Click Here!

My Excite | Check Email

Tools Search Sell an Item Register My Account Help Classifieds

Excite Home > Auction Home > Coins and Stamps > Coins > US

Search this category [Go!] Can't find it? Try the [Auction Agent](#)!

<Prev 1 2 3 4 5 6 7 17 Next> 112

Narrow Your Search

Description	Price	# of Bids	Ends (EST)
state quarters set of eight	\$8.00	0	11/10 4 PM
set of eight state quarters uncirc...	\$8.00	108	11/10 4 PM
new state uncirculated quarters set...	\$8.00	0	11/10 4 PM
state quarters set of eight	\$8.00	0	11/10 4 PM
set of eight state quarters uncirc...	\$8.00	0	11/10 4 PM
new state uncirculated quarters set...	\$8.00	0	11/10 4 PM
state quarters set of eight	\$8.00	0	11/10 4 PM
set of eight state quarters uncirc...	\$8.00	0	11/10 4 PM
new state uncirculated quarters set...	\$8.00	0	11/10 4 PM
state quarters set of eight	\$8.00	0	11/10 4 PM
set of eight state quarters uncirc...	\$8.00	0	11/10 4 PM
new state uncirculated quarters set...	\$8.00	0	11/10 4 PM
state quarters set of eight	\$8.00	0	11/10 4 PM
set of eight state quarters uncirc...	\$8.00	0	11/10 4 PM
a large size bronze medal of Roy Wi...	\$4.50	0	11/10 5 PM
1999 Silver 1 Oz Eagle MS-60 Dollars...	\$9.50	0	11/10 6 PM
Complete set of 1982 Lincoln cents	\$6.00	0	11/10 6 PM
Get Coin Searching for Coins	\$0.02	0	11/10 9 PM
20 1998 Lincoln cent error/variety...	\$7.45	0	11/10 9 PM
1958-D FRANKLIN HALF F FINE	\$4.50	2	11/10 9 PM
new state uncirculated quarters set...	\$8.00	0	11/10 9 PM
state quarters set of eight	\$8.00	0	11/10 9 PM
set of eight state quarters uncirc...	\$8.00	0	11/10 9 PM
new state uncirculated quarters set...	\$8.00	0	11/10 9 PM
state quarters set of eight	\$8.00	0	11/10 9 PM
set of eight state quarters uncirc...	\$8.00	0	11/10 9 PM
new state uncirculated quarters set...	\$8.00	0	11/10 9 PM

102

100

http://auctions.excite.com

FIG. 6

Listing Info - Netscape

File Edit View Go Windows Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location http://auctions.excite.com/Scripts/ListingInfo.asp?LotNo=2384203&SiteCatNo=18223

excite AUCTIONS auctions.excite.com

Member FairMarket NETWORK

My Excite | Check Email

\$99 COMPANION FARE **US AIRWAYS** But this offer ends soon... So click here for details. **Expedia.com Travel**

The Right Trip at the Right Price.

Tools Search Sell an Item Register My Account Help Classifieds

Excite Home > Auction Home > Coins and Stamps > Coins > US > Listing 2384203

1888 liberty silver dollar, Dollars, US, Portsmouth, NH *122*

Updated: Mon, November 01, 1999 01:29:01 AM. For up-to-date bidding information on this listing, click on the bid history link.

Listing Type:	Reserve	Time Remaining:	13:06:50
High Bid: (Bids are not met)	\$6.00	Open Date:	10/26 3AM EST
No. of Bids: (Historical)	2	Close Date:	11/10 2AM EST
Opening Bid:	\$5.00	Quantity:	1
Bid Increment:	\$1.00	Listing #:	2384203

BID NOW *134* Seller Info [Email This Listing to a Friend](#)

Add to Watch List *132* Shipping/Payment

Product Detail

Description You get one liberty silver dollar in fair condition from the year 1888
 Certificate Of Authenticity: Yes
 Shipping:

- Item is located in: Portsmouth, NH 03801
- Buyer pays shipping.
- Cost of Shipping: \$1

 Sales Policy: Accepts:

- Money order or cashier's check.
- Personal checks.

126

Type Dollars
Year 1888

Seller Information

Seller Username redion12 (0) [View Comments on this Seller](#)
Seller Type Private Party [View All Listings from this seller](#)
[Email Seller](#)

Payment and Shipping

Payment Methods See Description
Shipping Info See Description

130

[Auctions Home](#) | [My Account](#) | [FAQs](#) | [Questions & Comments](#) | [Terms](#) | [Fees](#)

[Help](#) [Add URL](#) [Advertise on Excite](#) [Excite Affiliates](#) [Press Releases](#) [Jobs@Excite](#)

Copyright © 1995-1999 Excite Inc. All rights reserved. [Disclaimer](#)

120

Applet Ticker running

FIG. 7

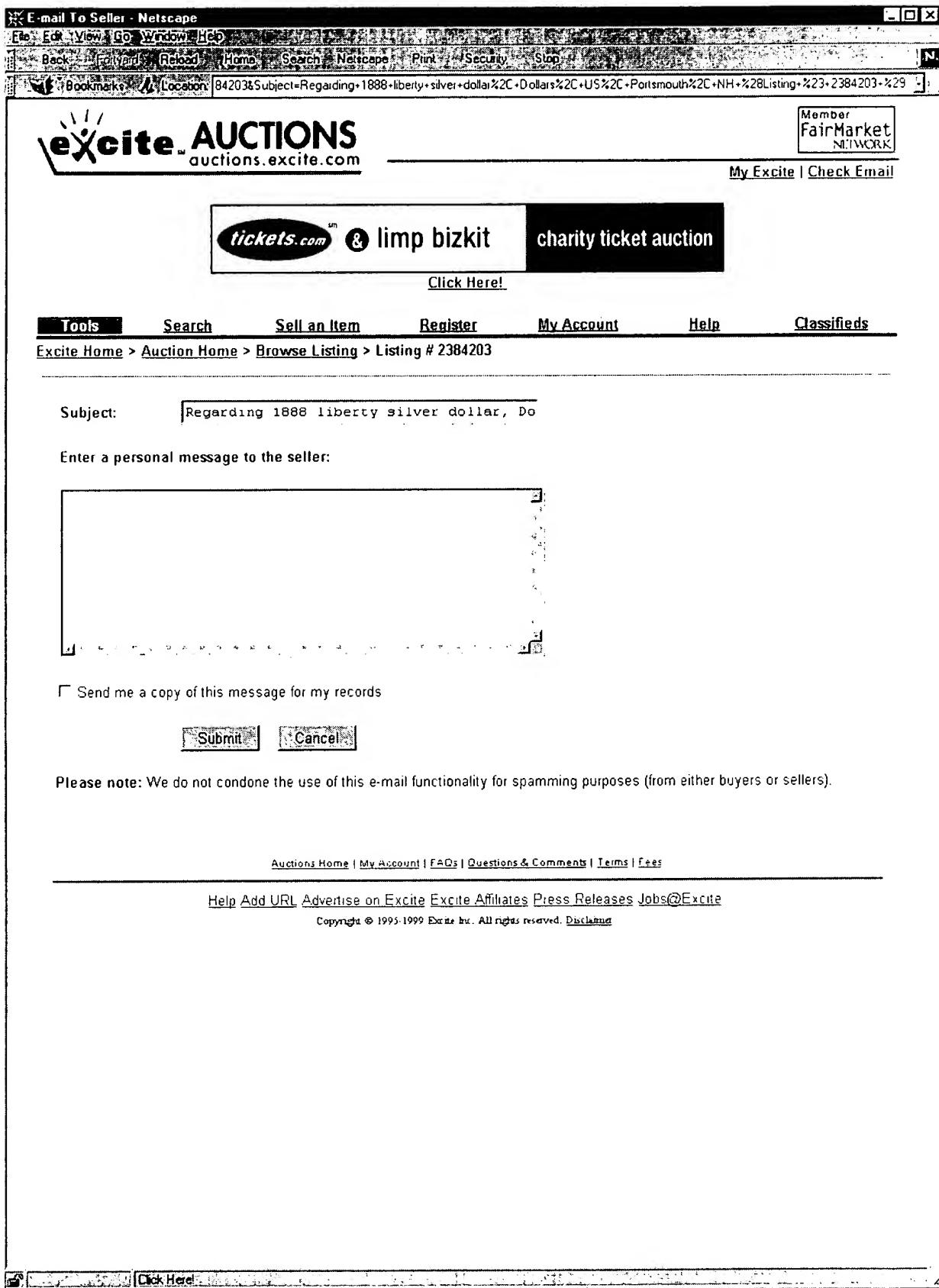


FIG. 8

Enter Your Bid - Netscape

File Edit View Go Windows Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: http://auctions.excite.com/Scripts/BidEntity.asp?LotNo=2384203

excite. AUCTIONS auctions.excite.com

Member FairMarket NETWORK

My Excite | Check Email

FOOTBALL ACTION
You can bet on!
World's Largest Sports Book

Tools Search Sell an Item Register My Account Help Classifieds

Excite Home > Auction Home > Category > Listing 2384203

Enter bid for: 1888 liberty silver dollar, Dollars, US, Portsmouth, NH

Max Bid
Minimum bid amount is \$7.00.

Please enter numeric characters only (i.e. no currency symbols or separators).

142 Enter the maximum amount you would like to bid for each item (this amount is confidential). Our automatic bidding software will take care of the rest. We will automatically enter the lowest possible winning bid for you, until you reach your maximum amount.

Review Bid **144**

Auctions Home | My Account | FAQs | Questions & Comments | Terms | Fees

Help Add URL Advertise on Excite Affiliates Press Releases Jobs@Excite

Copyright © 1995-1999 Excite Inc. All rights reserved. [Disclaimer](#)

140

World's Largest Sports Book

FIG. 9

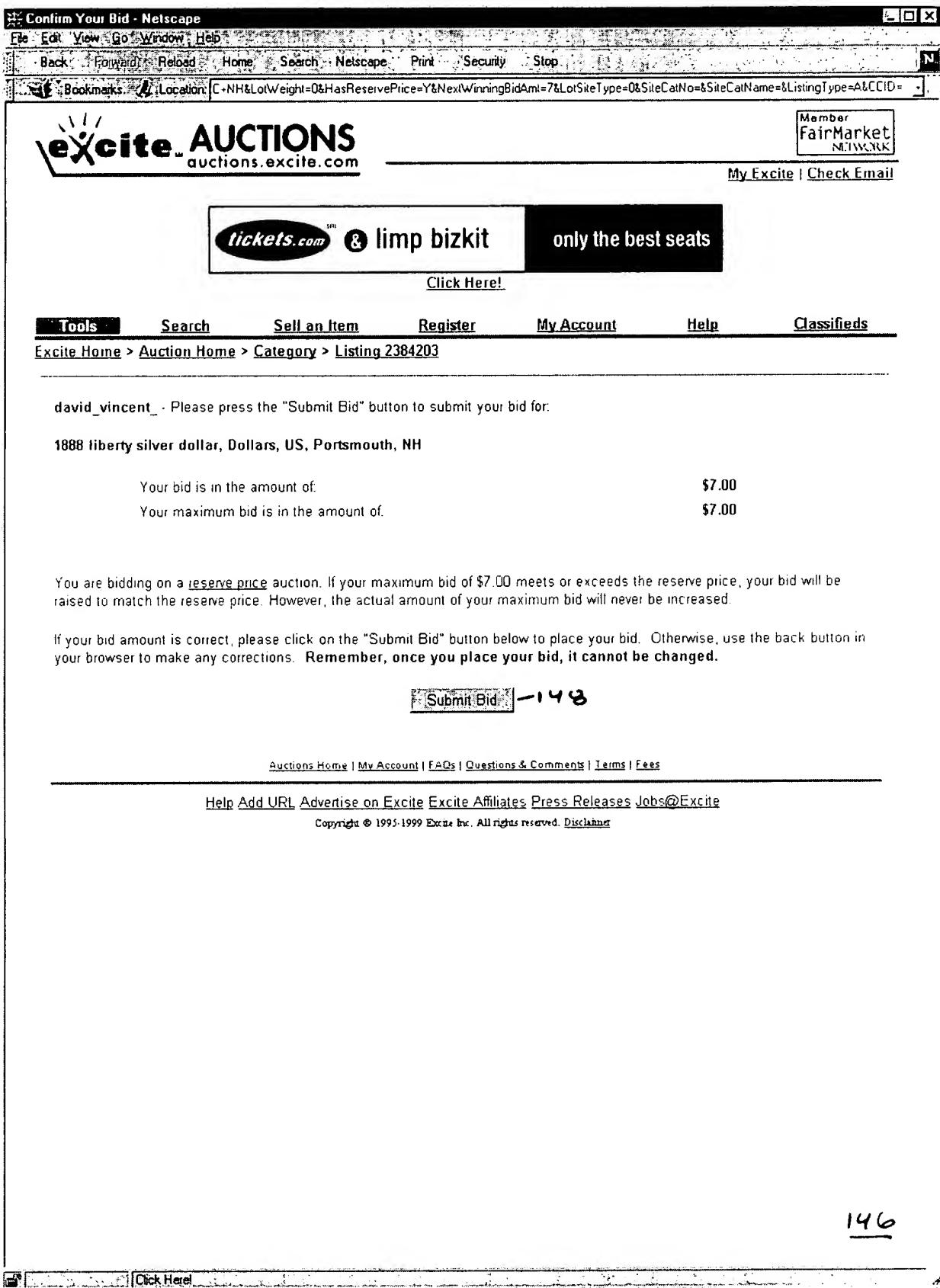


FIG. 10

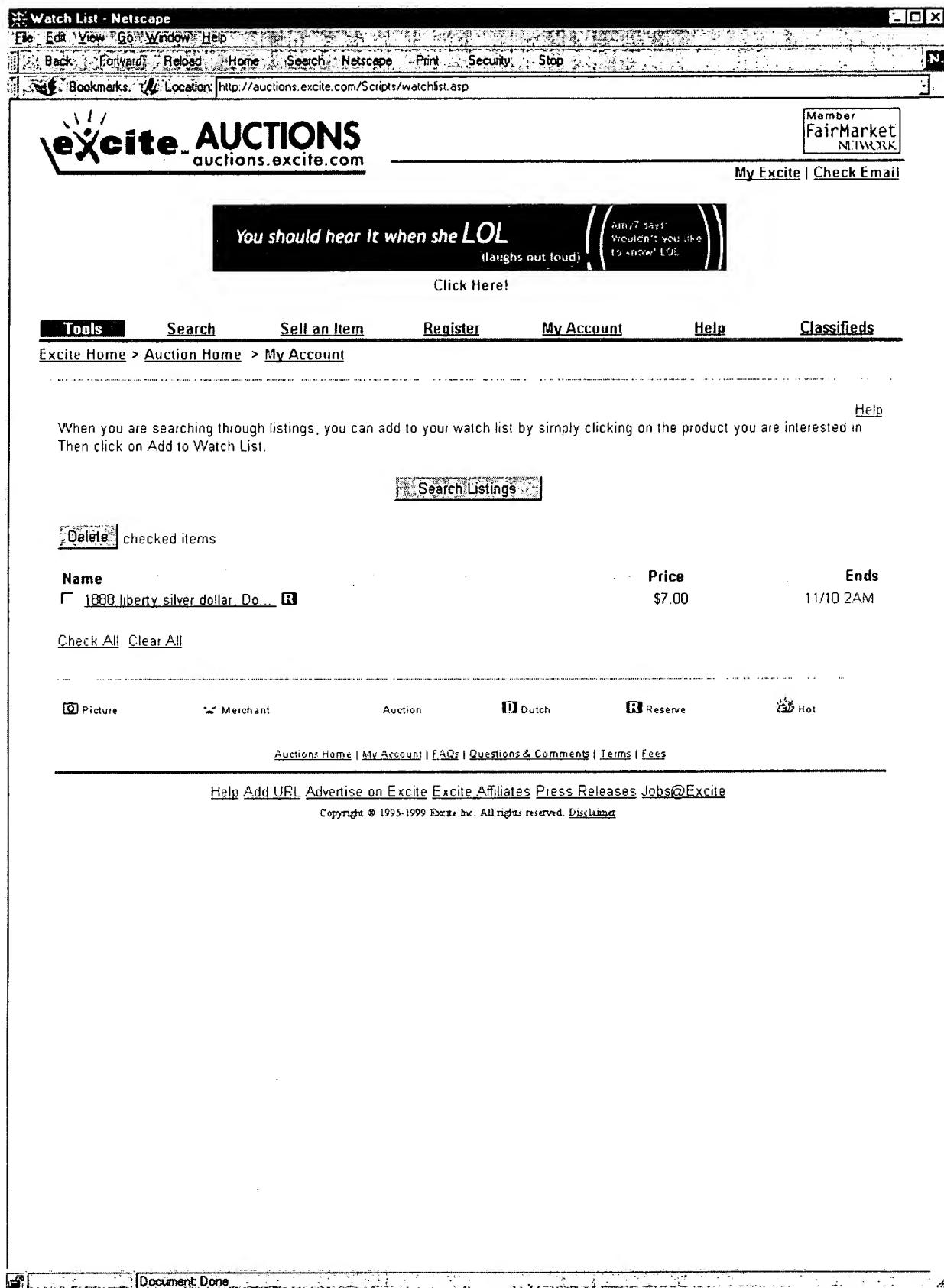


FIG. 11

Advanced Search - Netscape

File Edit View Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location http://auctions.excite.com/Scripts/LotSearch.asp?SiteCatNo=18223

excite AUCTIONS auctions.excite.com

Member FairMarket NETWORK

My Excite | Check Email

tickets.com & limp bizkit only the best seats

[Click Here!](#)

Tools **Search** **Sell an Item** **Register** **My Account** **Help** **Classifieds**

Excite Home > Auction Home > Search Listings > Advanced Search

[Search Tips](#)

Product Information

Looking for a specific product. First select a category to see a list of specific product attributes. (When you select a category, the page will refresh to display the product attributes)

Category	Coins/US
Type	All
Year	
Condition	All

Listing Information

Description	
For Sale By	<input type="radio"/> Merchant <input type="radio"/> Private Party <input checked="" type="radio"/> Either
Type	All
Price	between <input type="text"/> and <input type="text"/>
End Date	between <input type="text"/> and <input type="text"/> (MM/DD/YYYY)
Listing #	<input type="text"/>
Reserve Price	<input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> Either

Seller Information

Seller Username	
Seller Rating	All Sellers
Seller Location	All

Geographic Information

Zip/Postal Code	<input type="text"/>
Search Radius	-Choose one- <input type="text"/>

Buttons

Search Reset Cancel

Document Done

FIG. 12

Create Auction Agent - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks  <http://auctions.excite.com/Scripts/AgentEdit.asp?SiteCatNo=18223>

Member
FairMarket
NETWORK

[My Excite](#) | [Check Email](#)

Excite AUCTIONS [auctions.excite.com](#)

Click Here! **Click Here!** **Click Here!**

Tools **Search** **Sell an Item** **Register** **My Account** **Help** **Classifieds**

Excite Home > Auction Home > My Account > Auction Agent > Create Auction Agent

As your personal browsing service, the [Auction Agent](#) will notify you when a newly listed auction meets your criteria. Please specify your search and notification criteria below. When you are finished, click on the **Submit** button to put the Auction Agent to work for you.

I am looking for:

Category	<input type="text" value="Coins/US"/>
Type	<input type="text" value="All"/>
Year	<input type="text"/>
Condition	<input type="text" value="All"/>
Title Key Word	<input type="text"/>
Seller Status	<input type="radio"/> Merchant <input type="radio"/> Private Party <input checked="" type="radio"/> Either
Price Range	between <input type="text"/> and <input type="text"/>
Reserve Price	<input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> Either
Listing Type	<input type="text" value="All"/>

Submit **Reset**

[Auctions Home](#) | [My Account](#) | [FAQs](#) | [Questions & Comments](#) | [Terms](#) | [Fees](#)

[Help](#) [Add URL](#) [Advertise on Excite](#) [Excite Affiliates](#) [Press Releases](#) [Jobs@Excite](#)

Copyright © 1995-1999 Excite Inc. All rights reserved. [Disclaimer](#)

Click Here!

FIG. 13

Place a Listing - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: http://auctions.excite.com/Scripts/CustLotAdd.asp?SiteCatNo=18223&CCID=69291

excite AUCTIONS auctions.excite.com

Member FairMarket NETWORK

My Excite | Check Email

Introducing 7¢ per min.
All Day, Every Day

CLICK HERE!

Click Here!

Tools Search Sell an Item Register My Account Help Classifieds

Excite Home > Auction Home > Place Listing > Coins and Stamps > Coins > US

Fees Seller FAQ

Use the form below to edit your listing. Fields with an * are required.

Listing Information

Enter the type of listing you wish to place:

Listing Type: English Auction Dutch Auction

Enter the title of your listing:

Listing Title: (Some basic ideas)

Enter when you want the listing to start, when you want it to end, and the number of items that you have for sale:

Listing Start Date: 11/09/99 (MM/DD/YYYY) Start Time: 2 PM (EST)

Listing End Date: 11/23/99 (MM/DD/YYYY) End Time: 2 PM (EST)

Available Quantity: 1

Enter the opening bid, the reserve/threshold price, and the minimum quantity a user must purchase:

Opening Bid: (What should this be?)

Reserve/Threshold Price: (What is this?)

Minimum Quantity: 1 (When should I use this?)

Product Information

Please describe the product -- you may use basic HTML but please do not use quotation marks. There is a limit of 64K (about 8,000 words):

(Some basic HTML guidelines)

152

154

150

Document Done

FIG. 14A

Place a Listing - Netscape

File Edit View Go Window Help

Back Forwards Reload Home Search Netscape Print Security Stop

Bookmarks Location http://auctions.excite.com/Scripts/CustLotAdd.asp?SiteCatNo=18223&CCID=69291

(Some basic HTML guidelines)

Add a URL with a picture of your product:

Image URL:

(Some tips and tricks)

Please select the specifications which best describe your product:

Type:

Year:

Condition:

Payment/Shipping Information

Please enter the payment methods that you would like the buyer to use: *156*

(Payment ideas)

<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard
<input type="checkbox"/> American Express	<input type="checkbox"/> PrePay
<input type="checkbox"/> COD	<input type="checkbox"/> Wire
<input type="checkbox"/> i-Escrow	<input type="checkbox"/> Cashier's check
<input type="checkbox"/> Money order	<input type="checkbox"/> See Description
<input type="checkbox"/> Other	

Enter your city, state and country:

Location:

(Some tips and tricks)

Please enter the shipping methods that you can use in order to send the item to the buyer: *158*

(Shipping ideas)

<input type="checkbox"/> FedEx Overnight	<input type="checkbox"/> UPS Overnight
<input type="checkbox"/> FedEx 2 Day	<input type="checkbox"/> UPS 2 Day
<input type="checkbox"/> US Postal Service	<input type="checkbox"/> UPS Ground
<input type="checkbox"/> See Description	<input type="checkbox"/> Other

Auctions Home | My Account | FAQs | Questions & Comments | Terms | Fees

Help Add URL Advertise on Excite Excite Affiliates Press Releases Jobs@Excite

Copyright © 1995-1999 Excite Inc. All rights reserved. [Disclaimer](#)

Document Done

FIG. 14B

Confirm Your Listing - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location http://auctions.excite.com/Scripts/CustLotAdd.asp

excite AUCTIONS auctions.excite.com

Member FairMarket NETWORK

My Excite | Check Email

Online Gambling Choose your game now !!!

Blackjack Slot Machines Roulette Video Poker

Choose Enter

CASINO ON-NET Games review

Click Here !

Tools **Search** **Sell an Item** **Register** **My Account** **Help** **Classifieds**

Excite Home > Auction Home > Place Listing > Coins and Stamps > Coins > US

To edit this listing, use your browser's back arrow button.

Listing Information

Product Name: 1997 Quarter

Location:

Listing Type: English Auction

Start Date and Time: 11/11 1PM

End Date and Time: 11/12 7PM

Duration: 1 Day 6 Hours

Quantity for sale: 1

Opening Bid: \$1.00

Reserve Price: \$100.00

Min Quantity: 1

Payment Options: Cashier's check

Shipping Options: FedEx Overnight, FedEx 2 Day, US Postal Service

Type: Quarters

Year: 1997

Condition: About Good (AG-3)

Image URL:

Description: May bring good luck

Merchandising Options

Select things you can do to promote your item on the site:

[\(More Info\)](#)

Featured on Home Page! \$49.95

Featured on Category \$9.95

Bold \$2.00

Bidder Requirements

Indicate if a bidder needs to have a credit card to place a bid on this listing:

Bidder Credit Card Required:

[\(More Info\)](#)

Yes

No

168

162

164

166

160

Document Done

FIG. 15

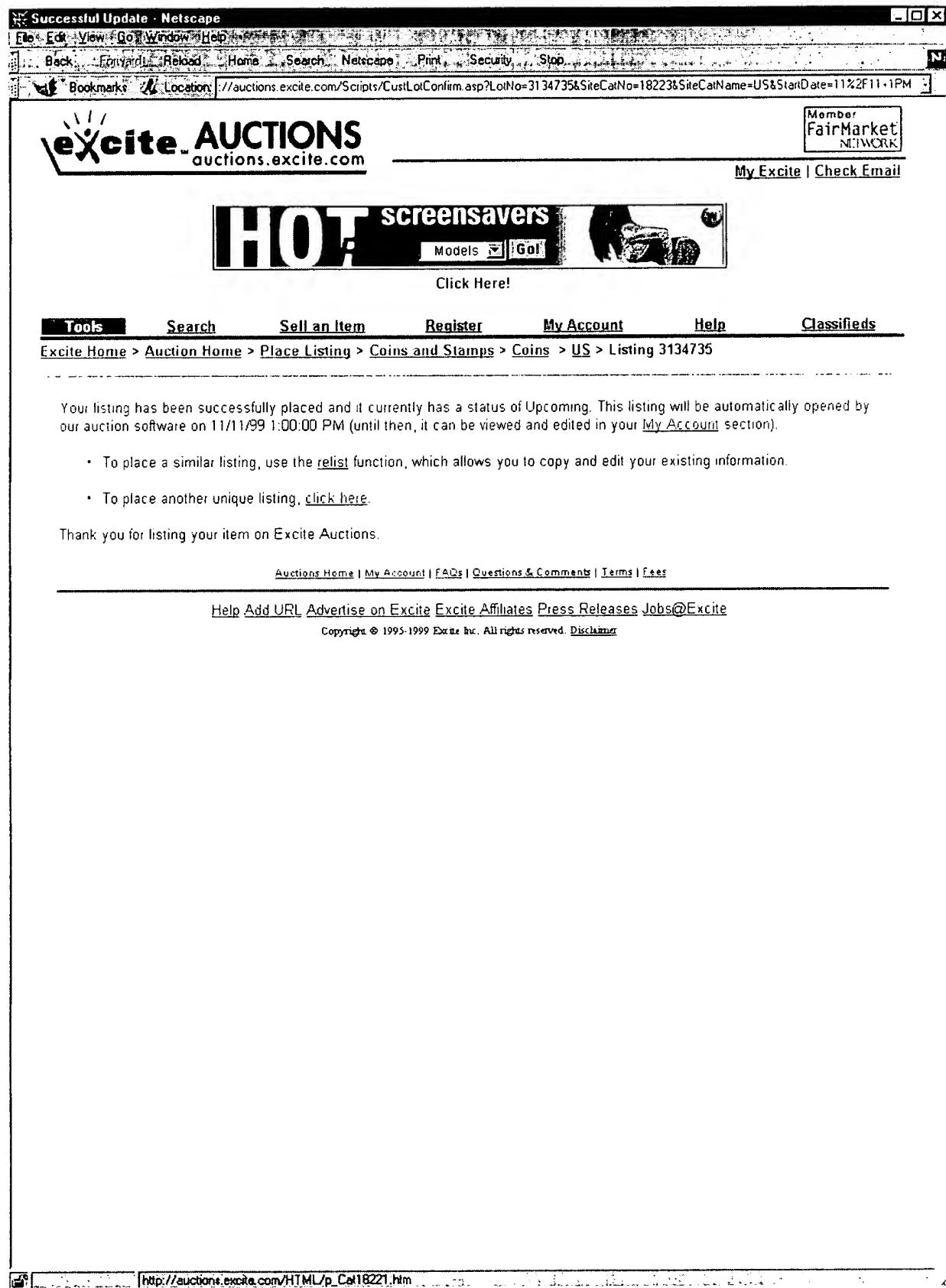


FIG. 16

Mass Upload - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location http://auctions.excite.com/scripts/massupload.asp

excite AUCTIONS auctions.excite.com

Member FairMarket NETWORK

My Excite | Check Email

Have an online Business?
Want to promote it for free?

BannerNetwork Microsoft
bCentral

LinkExchange

Tools **Search** **Sell an Item** **Register** **My Account** **Help** **Classifieds**

Excite Home > Auction Home > My Account > Seller Information > Mass Upload

Follow these simple steps to upload your listings.

- Create a tab delimited text file (save an excel file as a .txt file) or modify your present file with the headings listed below. If you do not have a prepared file, you can [click here](#) to create an Excel template to be used in uploading your listings. The file should show category headings listed below. Each row following should be a unique listing. Only one listing per row, please.
- View or Print this [example](#) for reference. (This is not a template. Please do not use it to upload listings.)

To upload your file, enter the directory below or click on browse to find it. Please limit your file size to 5 mega bytes (MB)

File:

Location:

[File Example](#) [Category Numbers List](#)

The following is an explanation of all fields required for the upload file.

Listing Type If you would like to run your posting as an English auction, put an "A" in the field. If you want to run your listing as a "Dutch" auction, put a "D" in this field.

Category Number - The category number is the number that corresponds to the category you are listing under. For example, if you are posting a laptop, you would fill in the number 14. See the [category list](#) for all categories and corresponding category numbers. Select the category that best describes the product you want to list.

Listing Title - This is the first thing that buyers will see when they search for or browse listings. Here's your best chance to encourage bidders -- to communicate the key points of the item you're listing with a few well-chosen words. (You have up to 100 characters for your title.)

Available Quantity - This is the total number of units available in the listing. If you have 100 modems available enter 100 in this field. If you are listing your posting in a Dutch auction, this value must be more than 1.

Min. Purchase Qty - This is the minimum number of units available to each buyer. If you have 100 modems listed but don't want to ship orders of less than 5, then put 5 in this field. If you want to ship the entire listing as a single order, then enter 100 in this field.

Opening Bid/Price - If you plan to post an auction, the opening bid is the starting bid (in US dollars) per unit. You set the Minimum Purchase Quantity for your modems to 20 and the Opening Bid to \$10, the extended total is \$200 for the lowest possible initial bid. If you are posting a classified ad, your desired price goes in this field.

Reserve/Threshold Price/Nonnegotiability - For an auction, this determines the minimum price at which you agree to sell

170

FIG. 17

My AuctionPlace Setup - Netscape

File Edit View Help Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Locations http://auctions.excite.com/scripts/MyAuctionPlaceSetup.asp

excite. AUCTIONS auctions.excite.com Member FairMarket NETWORK

My Excite | Check Email

Click here to Connect Anywhere AT&T Wireless Services Click Here!

Tools Search Sell an Item Register My Account Help Classifieds

Excite Home > Auction Home > My Account > My AuctionPlace Setup

[Help](#)

Use following form to construct your auctionplace page. The image on the right side of each section tells you the location of the section on the page. You can also see a sample [MyAuctionPlace](#) here

My AuctionPlace URL

It must be a single word, can contain letters, dashes and numbers, but nothing else. Once you set up the page, wherever your name appears as a seller or bidder, a  next to it will link users to your MyAuctionPlace page. You can tell your customers to come visit Your AuctionPlace at

<http://auctions.excite.com/members/>.htm

Site Name:

Logo

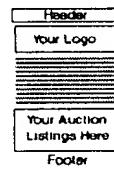
This image will appear left-aligned just below the auction site header and above your site name.

Logo Image URL:

Or load an image from your computer to our server.

Image: [Browse...](#)

Click OK to load your image.

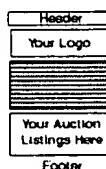


[OK](#) [Cancel](#)

Content

Treat this section as if you were creating an HTML page, using tags to specify styles, colors, line breaks, etc. Click [here](#) for basic HTML tips.

My AuctionPlace Page Text/HTML:



Document Done

FIG. 18A

My AuctionPlace Setup - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location <http://auctions.excite.com/scripts/MyAuctionPlaceSetup.asp>

Image: [Browse...](#) [Listings Here](#) [Footer](#)

Click OK to load your image

[OK](#) [Cancel](#)

Content

Treat this section as if you were creating an HTML page, using tags to specify styles, colors, line breaks, etc. Click [here](#) for basic HTML tips.

My AuctionPlace Page Text/HTML:

Header
Your Logo

Your Auction Listings Here
Footer

Your open auctions will automatically appear listed below your text.

Footer

My AuctionPlace Page Footer Text/HTML:

Header
Your Logo

Your Auction Listings Here
Footer

[Save](#) [Preview](#)

[Auctions Home](#) | [My Account](#) | [FAQs](#) | [Questions & Comments](#) | [Terms](#) | [Fees](#)

[Help](#) [Add URL](#) [Advertise on Excite](#) [Excite Affiliates](#) [Press Releases](#) [Jobs@Excite](#)

Copyright © 1995-1999 Excite Inc. All rights reserved. [Disclaimer](#)

Document Done

FIG. 18B

Admin Tools - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: https://admin.fairmarket.com/Admin/Default.asp

FairMarket Auction Admin

User Name : kriselb Role : Setup

Site Name : FairMarket

[New Login](#) [Admin Help](#)

[Go To Site](#)

Auction Snapshot

Last Update:	Today (Updated Hourly)	Yesterday	Week-To-Date	Last Week
11/11/1999 6:00:00 AM				
New Customers	0	2	17	38
Bids Placed	0	1	20	36
Listings Placed	331	183	2611	1937
Transaction Closed	\$7.00	\$215.10	\$1,495.27	\$8,081.92

[WebTrends Reports...](#) [Reports...](#)

Site Setup

User Interface	User Options
Product Categories	Merchandising Options
Fee Schedule	Email Module
Image Upload	File Upload

Document Done

FIG. 19

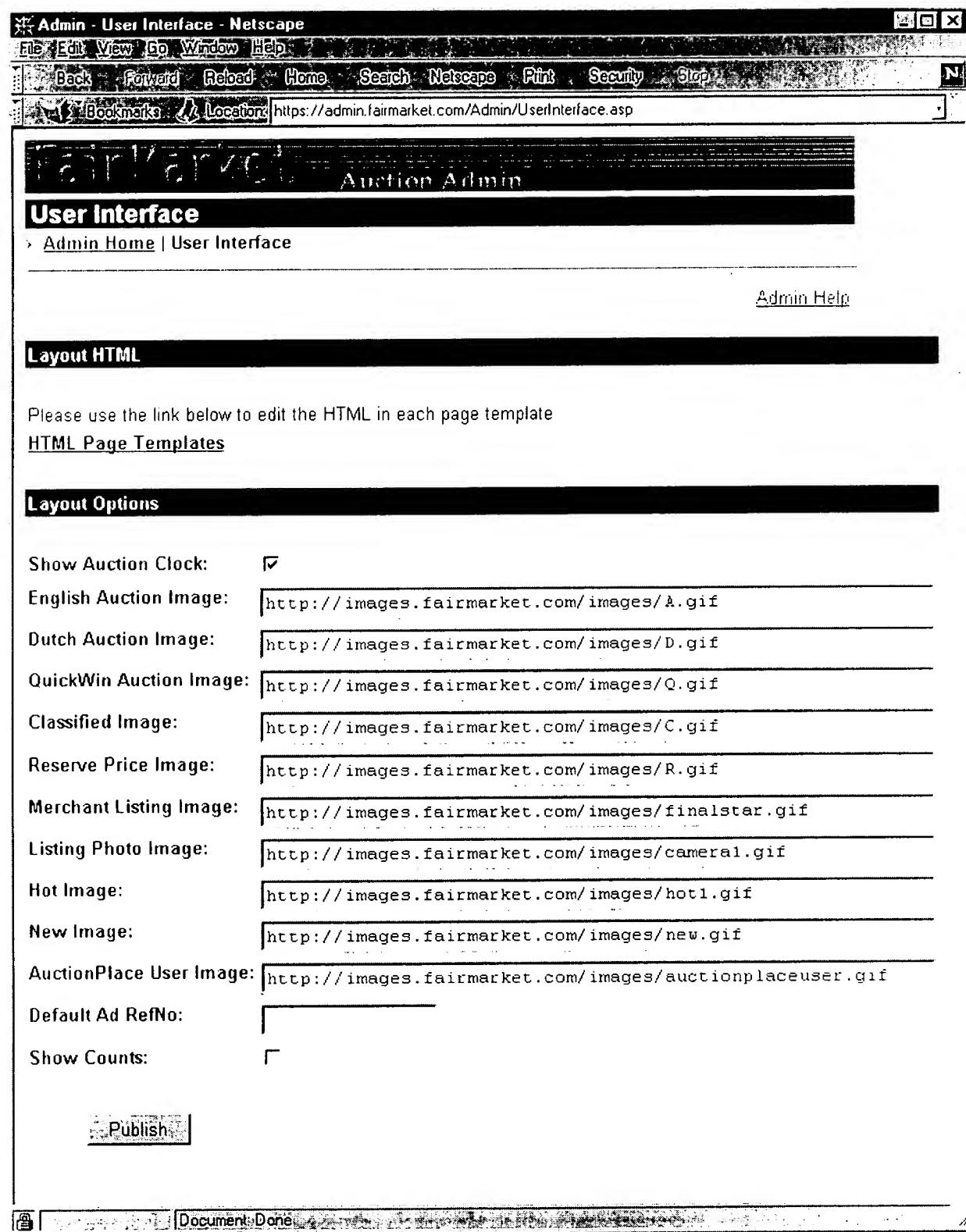


FIG. 20

Admin - Template Maintenance - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: <https://admin.fairmarket.com/Admin/TemplateMaint.asp>

Auction Admin

Template Maintenance

> [Admin Home](#) | [User Interface](#) | [Template Maintenance](#)

[Default](#) - Default template for general page layouts

[Home](#) - Home Page Layout Template

[Category](#) - Category navigation page layout template

[Leaf](#) - Category leaf page layout template

[LotDetail](#) - Lot detail page layout template

[Secure](#) - Main secure page template

[FAQs](#) - Default layout for FAQs page

[Search](#) - Default layout for static search page

[Browse](#) - Default layout for static category browsing page

[Place](#) - Place listing static page template

[Featured](#) - Featured listings static page template

[Member](#) - My Auctionplace User auction page layout - Please don't modify this template.

[SubPlace](#) - Category sub-page for placing a listing

[CategoryMap](#) - Full category map page layout

[KioskMember1](#) - Kiosk Member Home Page Template 1

[KioskMember2](#) - Kiosk Member Home Page Template 2

[CatMapPlace](#) - Category tree for placing listings

[KioskLotDetail](#) - kiosk Lot detail page layout template. Please don't modify this template.

[Token Maintenance](#)

Document Done

FIG. 21

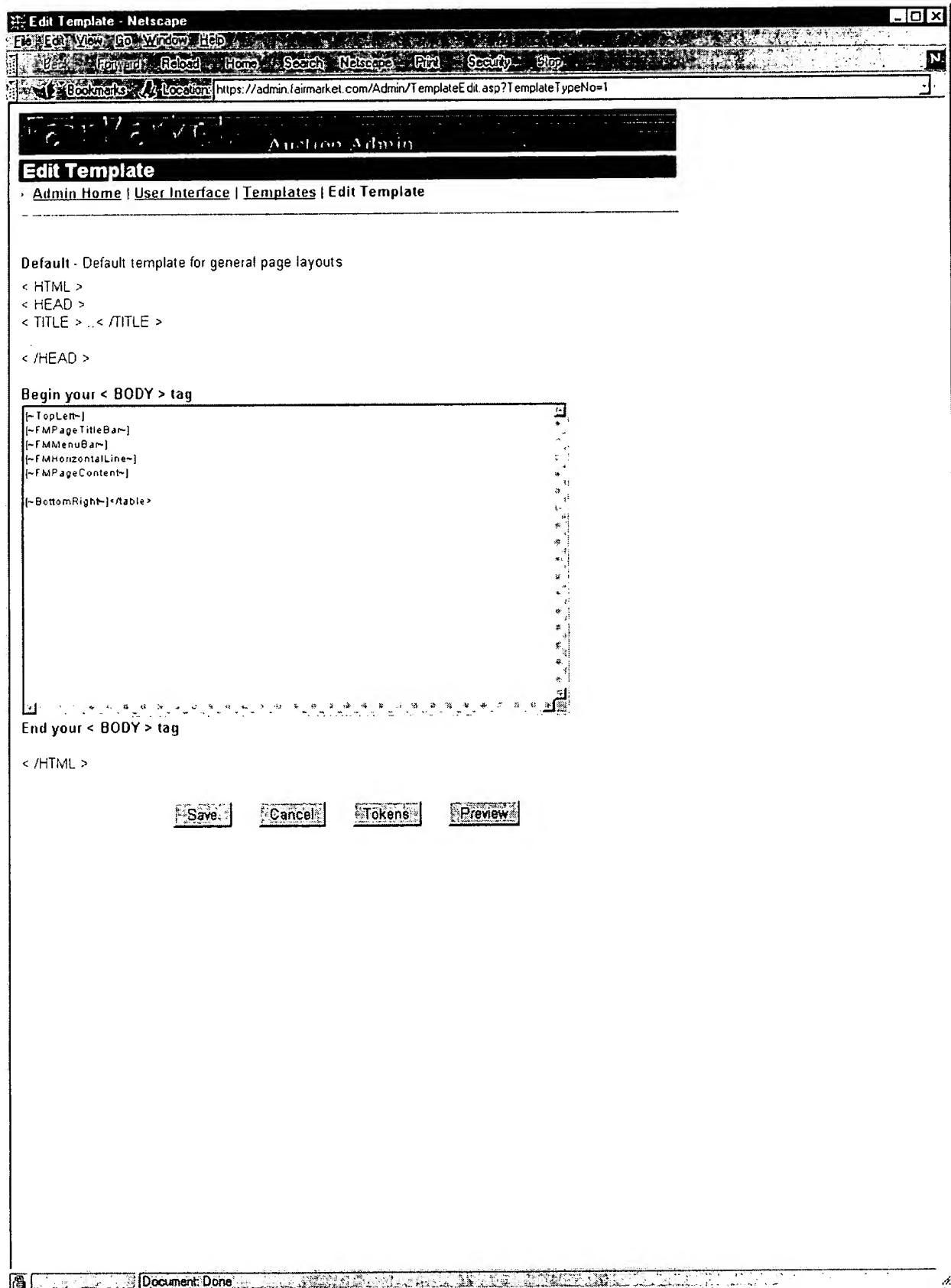


FIG. 22

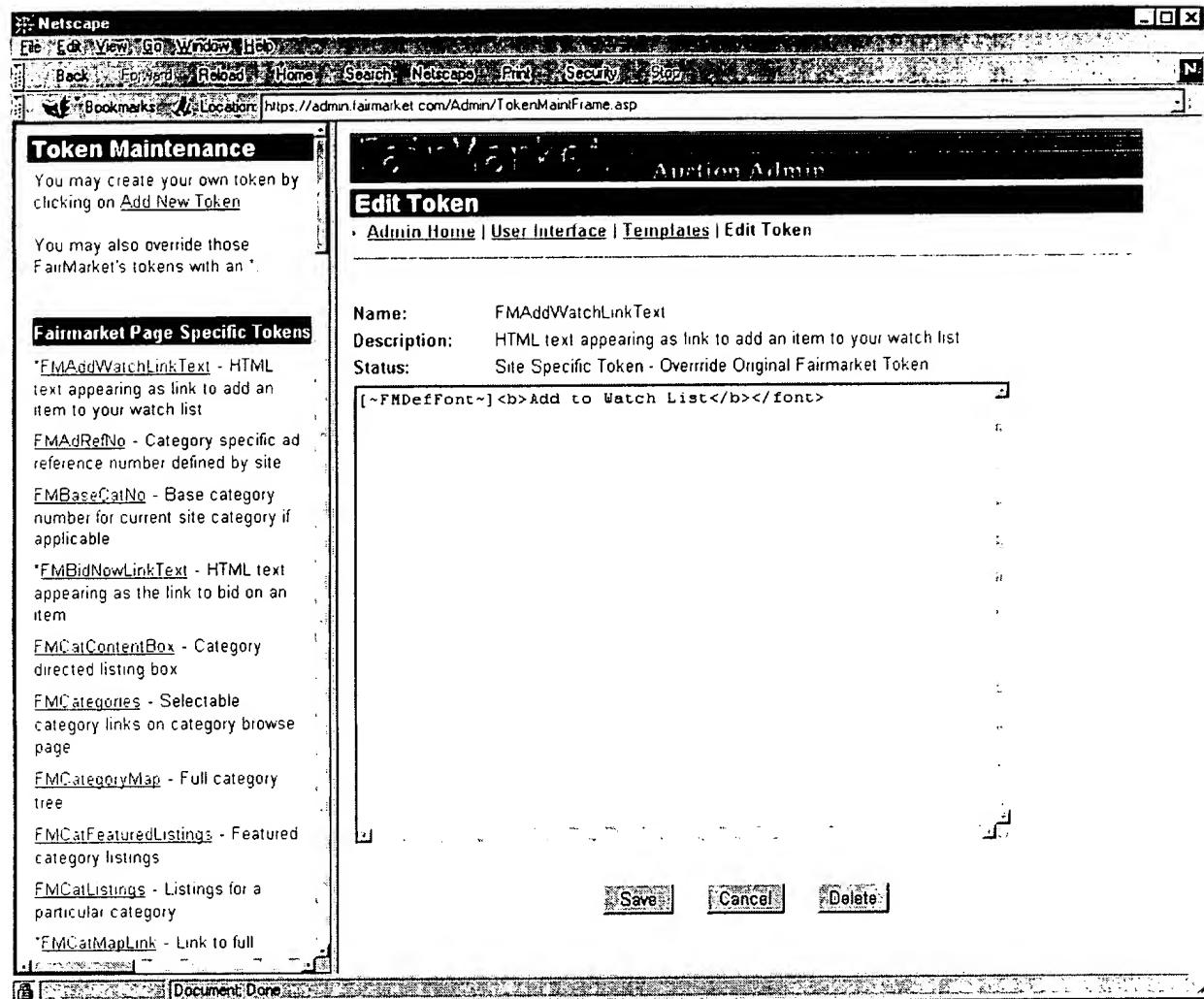


FIG. 23

Admin - Template Tokens - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: com/Admin/TemplateTokens.asp?TemplateTypeNo=1&TemplateName=Default

Template Tokens

Admin Home | User Interface | Templates | Edit Template | Template Tokens

Applicable tokens for template: **Default**

An * in front of Your Site Defined Tokens means that your site has overridden the Fairmarket defined token of the same name. It should be noted that your Site Override token always takes precedence over Fairmarket token.

Fairmarket Page Tokens

[~FMPageContent~]

Fairmarket Non Page Tokens

[~FMAdvancedSearchLink~]	[~FMAuctionAgentLink~]	[~FMBuyerHelpLink~]
[~FMCatBullet~]	[~FMDefFont~]	[~FMDefFontColor~]
[~FMDefFontFace~]	[~FMDefFontSize~]	[~FMDivColor~]
[~FMDivTextColor~]	[~FMEscrowLink~]	[~FMFAQsLink~]
[~FMGetStartedLink~]	[~FMHorizontalLine~]	[~FMLargeFont~]
[~FMLeftColWidth~]	[~FMListingBody~]	[~FMListingFeeLink~]
[~FMListingFooter~]	[~FMListingHeader~]	[~FLogoutLink~]
[~FMLotLabelBGColor~]	[~FMLotSpecInfo~]	[~FMMemberSiteProfile~]
[~FMMenuSeparator~]	[~FMMyAccountLink~]	[~FMMyNewAuctionLink~]
[~FMPageTitleBar~]	[~FMPageWidth~]	[~FMPlaceListingLink~]
[~FMRightColWidth~]	[~FMSearchBar~]	[~FMSearchListingLink~]
[~FMSellerHelpLink~]	[~FMSideBar~]	[~FMSignupLink~]
[~FMSiteName~]	[~FMTermsLink~]	[~FMUploadLink~]
[~FMWatchListLink~]		

Your Site Defined Tokens

[~BottomRight~]	* [~FMAddWatchLinkText~]	* [~FMCatBullet~]
* [~FMDivColor~]	* [~FMDivTextColor~]	* [~FMListingBody~]
* [~FMMenuSeparator~]	* [~FMSearchBar~]	* [~FMTermsLink~]
[~HomePageText~]	[~MetaText~]	[~PreviewHeader~]
[~Reeltop~]	[~SecBottomRight~]	[~SecTopLeft~]
[~TopLeft~]		

FIG. 24

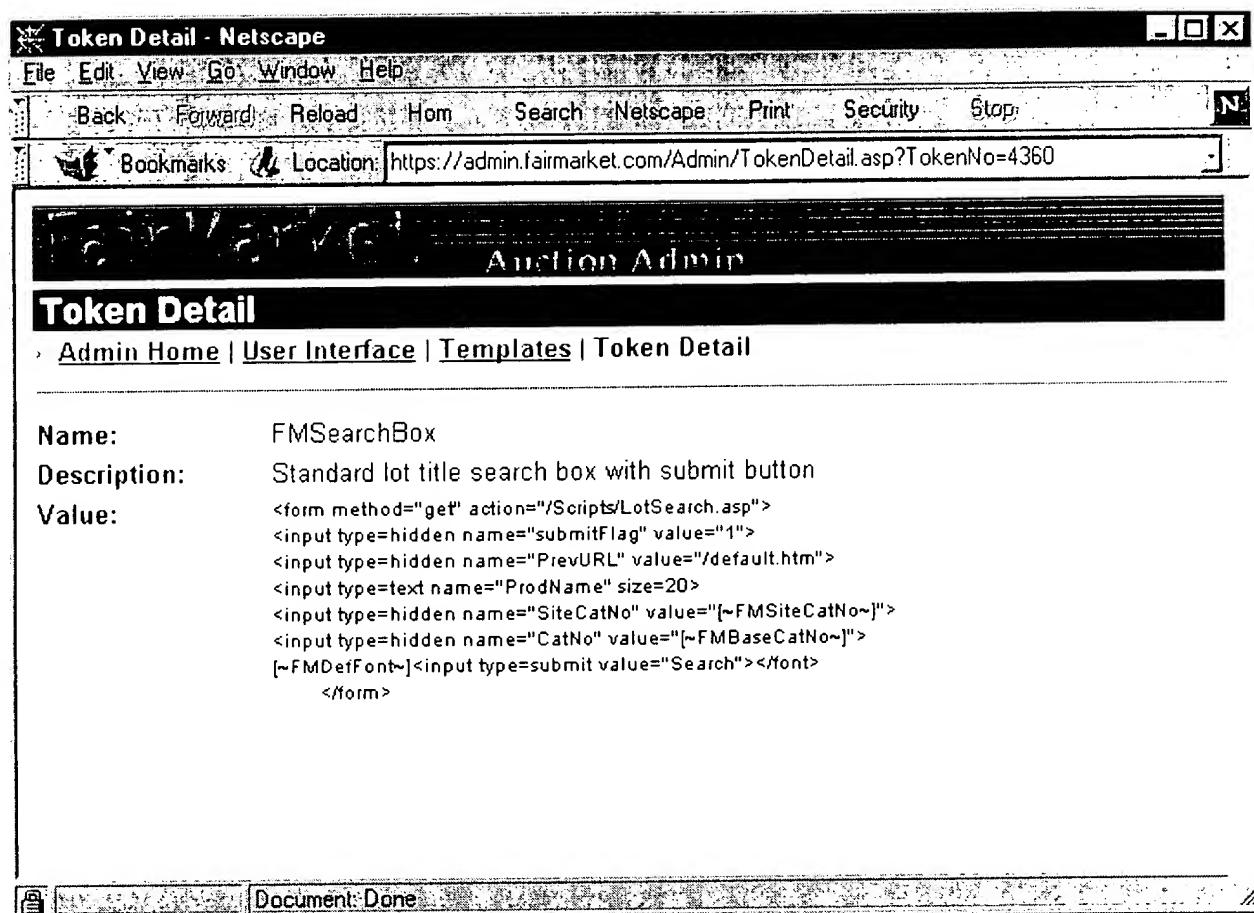


FIG. 25

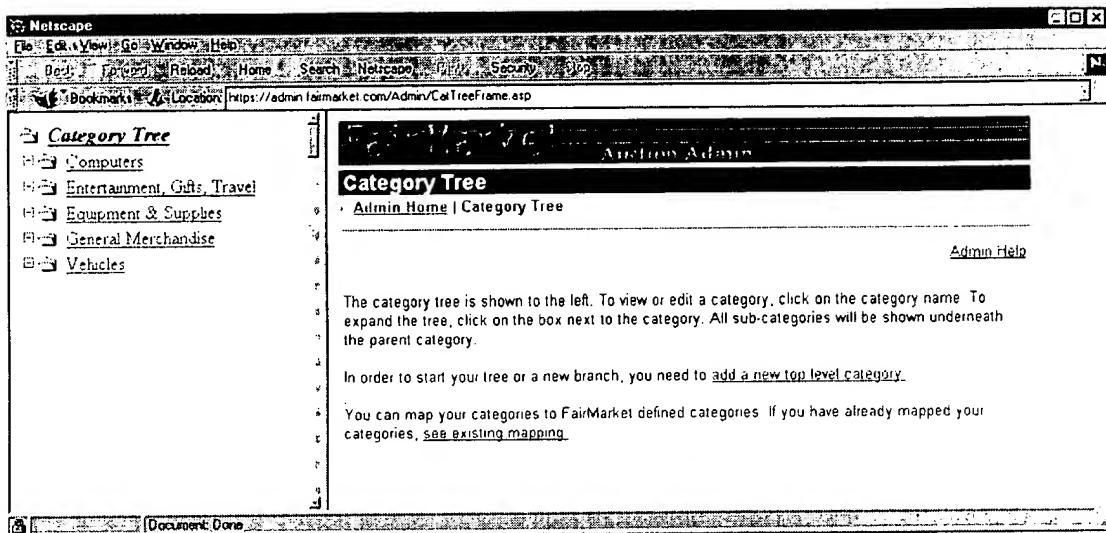


FIG. 26

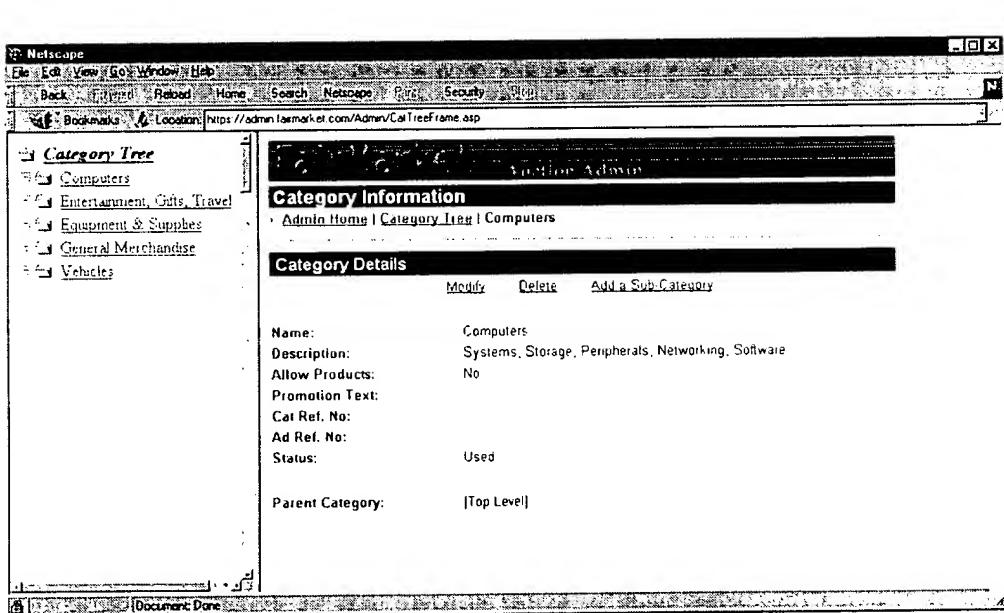


FIG. 27

Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location https://admin.fairmarket.com/Admin/CategoryFrame.asp

Category Tree

- Computers
 - Networking
 - Other Hardware
 - Peripherals
 - Software
 - Storage
 - CD Recorders
 - CD-R/RM Drives
 - Digital Video Discs
 - Floppy Drives
 - Hard Drives
 - Tape Drives
 - Systems
- Entertainment, Gifts, Travel
- Equipment & Supplies
- General Merchandise
- Vehicles

FairMarket Auction Admin

Category Information

Admin Home | Category Tree | CD Recorders

Category Details

[Modify](#) [Delete](#)

Name: CD Recorders

Description:

Allow Products: Yes

Promotion Text:

Email Promotion Text:

Cat Ref. No:

Ad Ref. No:

Status: Used

Parent Category: Storage

Mapped FairMarket Network category: Storage/CD Recorders [\[Change Mapping\]](#)

Category Specification

Spec Name	Data Type	Input Style	Used By	Input Required	Status
Manufacturer	String	Free Text	Product	No	Used
Mfg. Part No.	String	Free Text	Product	No	Used
Condition	String	Selection	Listing	No	Used
Platform	String	Selection	Product	No	Used
Read Speed	String	Free Text	Product	No	Used
Write Speed	String	Free Text	Product	No	Used
Type	String	Free Text	Product	No	Used
Interface	String	Free Text	Product	No	Used
Max Trans. Rate	String	Free Text	Product	No	Used
Recordable / Re-Writable	String	Selection	Product	No	Used

FIG. 28

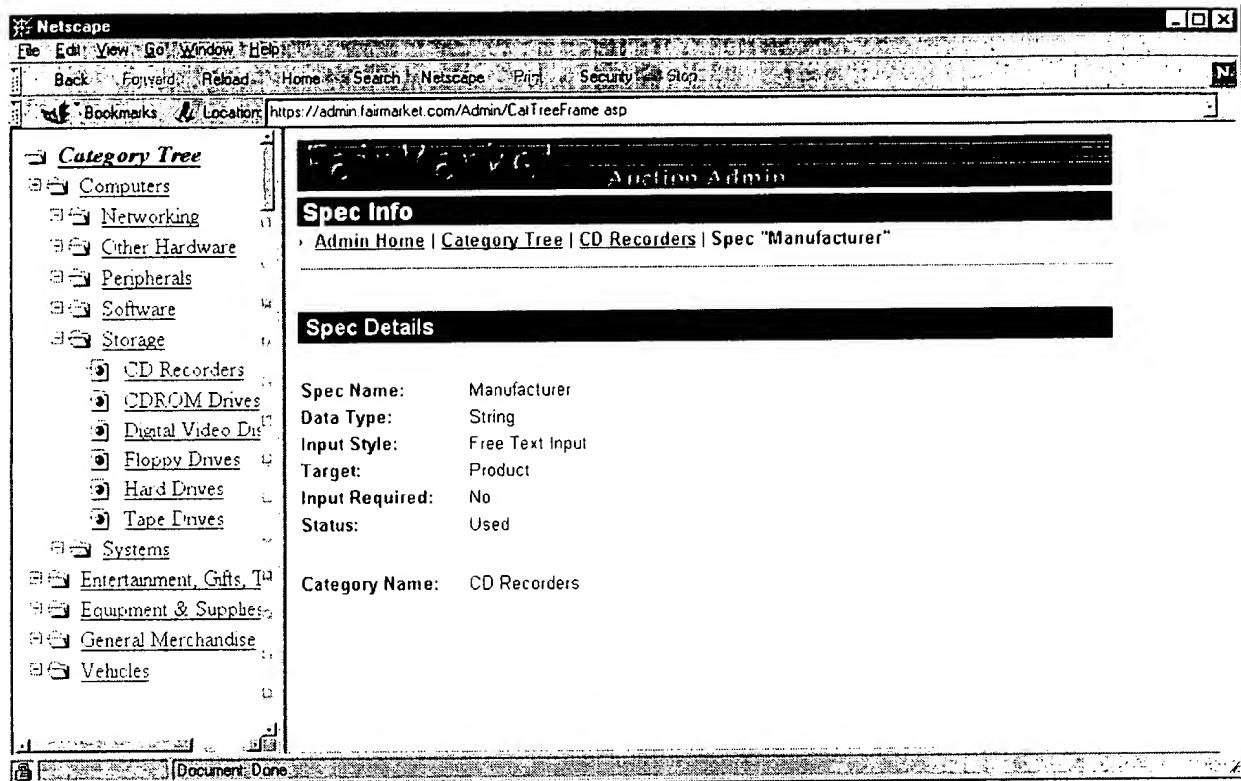


FIG. 29

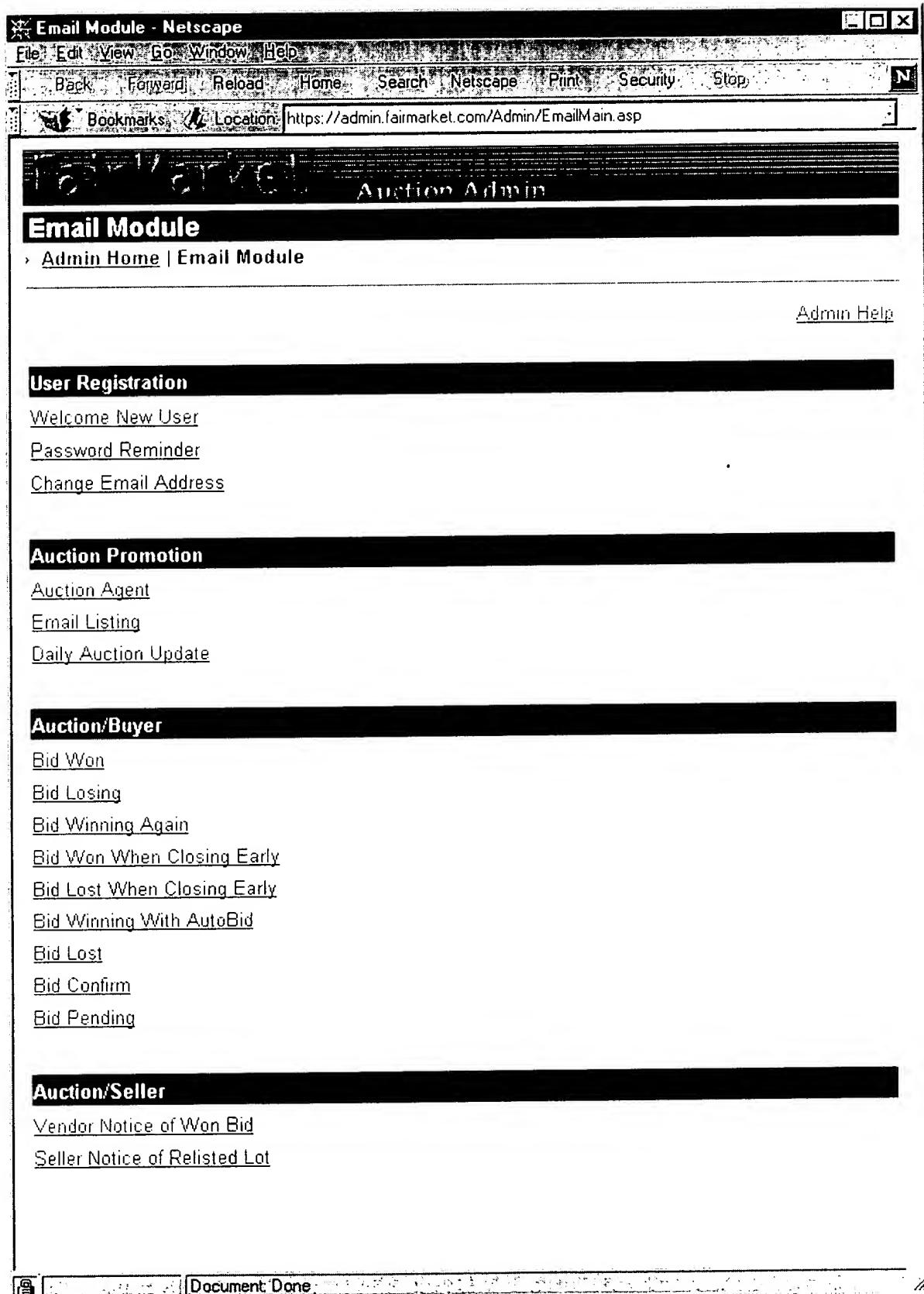


FIG. 30

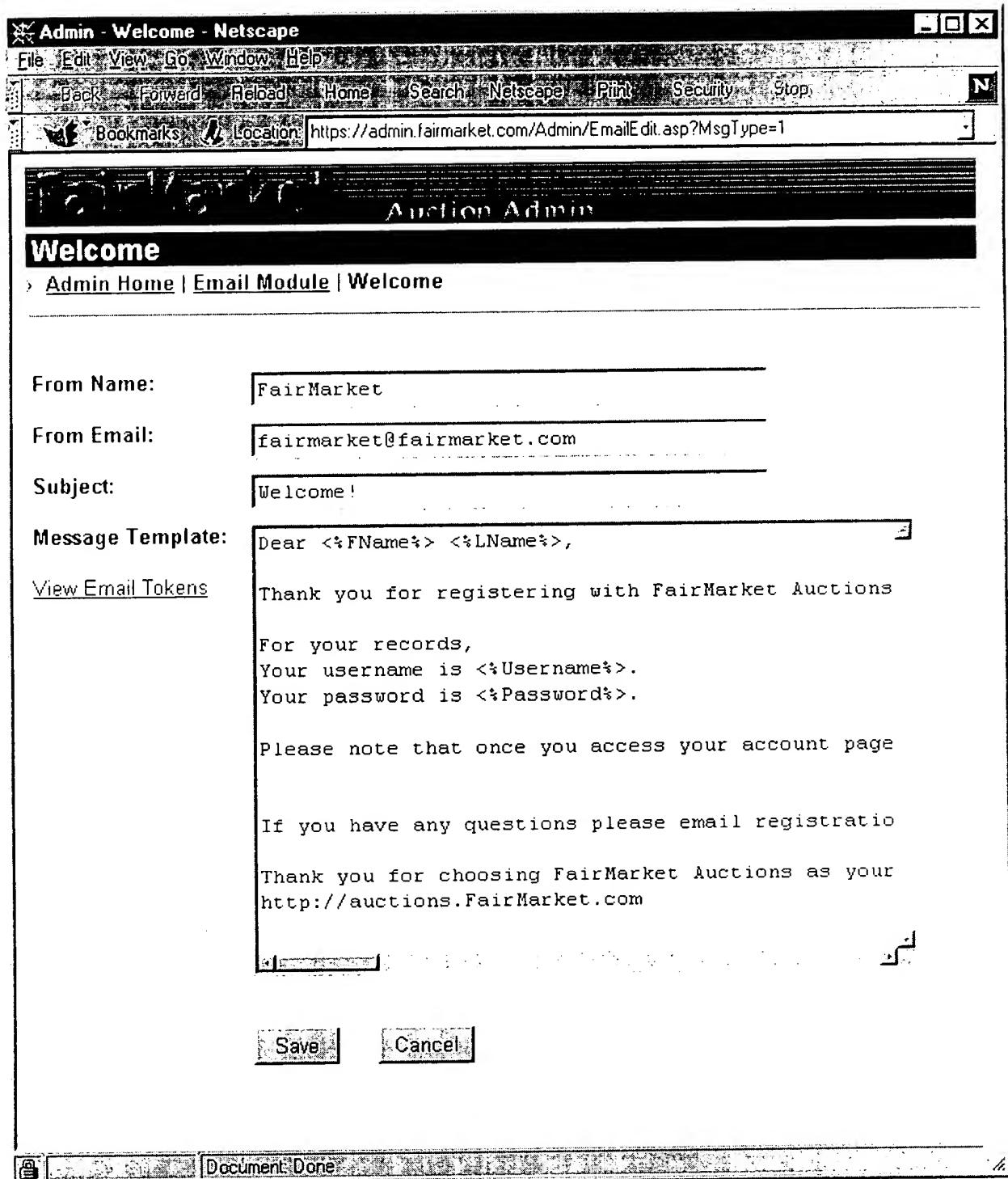


FIG. 31

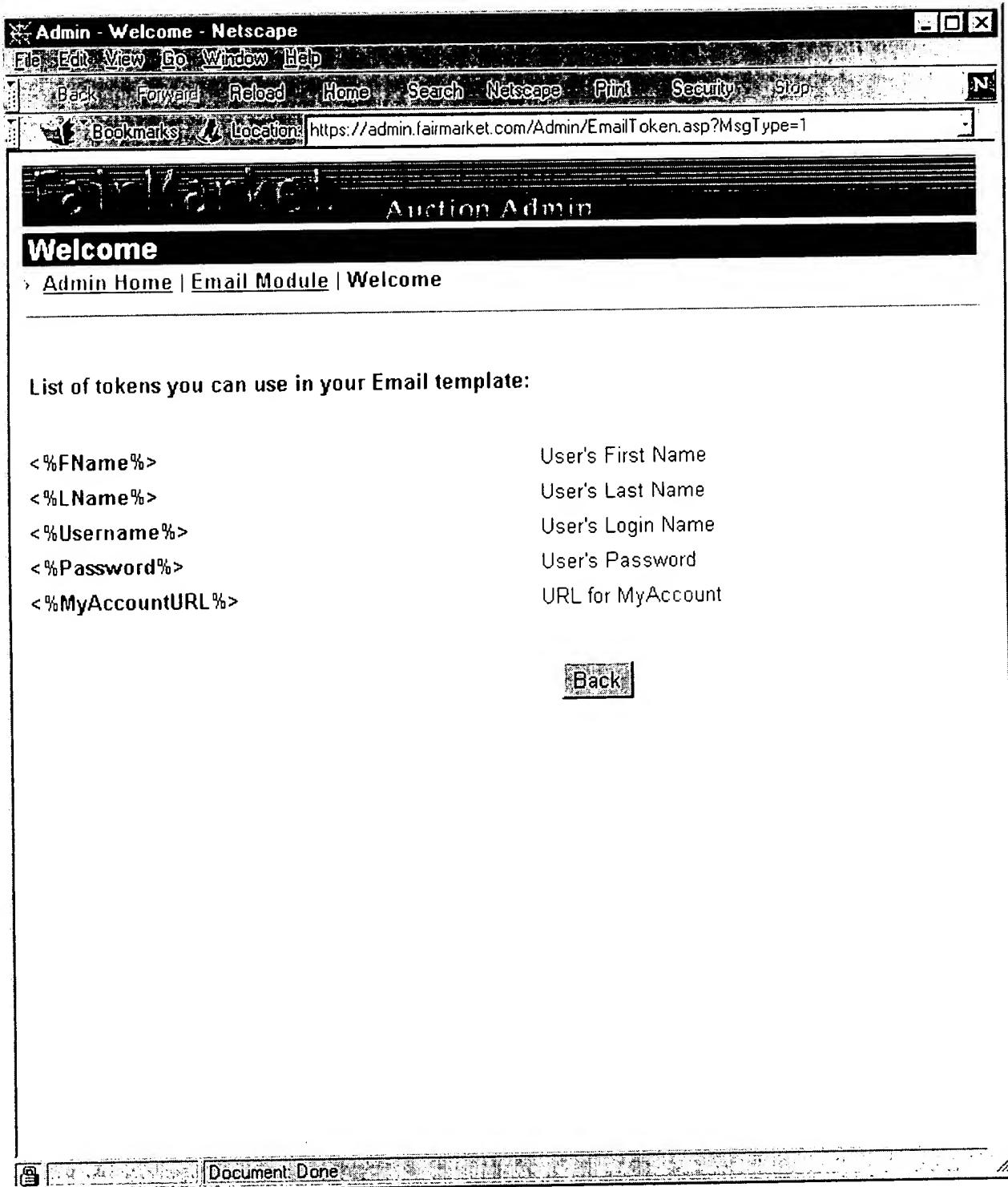


FIG. 32

FairMarket - Listing Options - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: <https://admin.fairmarket.com/Admin/ListingOptions.asp>

FairMarket Auction Admin

Listing Options

> [Admin Home](#) | [Listing Options](#)

[Admin Help](#)

Listing Types

Select the type of listings:

English Auctions
 Dutch Auctions
 Quick Win Auctions
 Classifieds

Email Transfer

Activate or deactivate email transfer feature:

Enable Email Transfer

Your Email Transfer Rate is **not** set. To set your Email Transfer Rate, click [here](#).

Mass Uploads

Activate or deactivate mass upload for users:

Allow users to perform mass uploads of listings

Relisting Options

Select the relisting options:

Allow automatic relisting of auction lots that do not sell

Durations

Enter the maximum duration values: Enter the default duration values:

Auctions: days Auctions: days

Classifieds: days Classifieds: days

Bid Increment

Document Done

FIG. 33A

FairMarket - Listing Options - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location https://admin.fairmarket.com/Admin/ListingOptions.asp

Bid Increment

Select the bid increment option:

Allow user control of each bid increment per listing Set a maximum bid increment

Use default bid increment table for all listings

Opening Bid/Reserve	Bid Increment
\$0.00 - \$99.00	\$1.00
\$100.00 - \$249.99	\$2.50
\$250.00 - \$499.99	\$5.00
\$500.00 - \$999.99	\$10.00
\$1,000.00 - \$2,499.99	\$25.00
\$2,500.00 - \$4,999.99	\$50.00
\$5,000.00+	\$100.00

Use custom bid increment table for all listings

[Custom Bid Increment Table](#)

Opening Bid/Reserve	Bid Increment
\$0.00 - \$99.00	\$1.00
\$100.00 - \$249.99	\$2.50
\$250.00 - \$499.99	\$5.00
\$500.00 - \$999.99	\$10.00
\$1,000.00 - \$2,499.99	\$25.00
\$2,500.00 - \$4,999.99	\$50.00
\$5,000.00+	\$100.00

Document Done

FIG. 33B

FairMarket - Custom Bid Increment Table - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location http://www.com/Admin/CustomBidIncrement.asp

Custom Bid Increment Table

Admin Home | Listing Options | Custom Bid Increment Table

Opening Bid/Reserve Range	Bid Increment
0 - 99	1.00
100 - 249.99	2.50
250 - 499.99	5.00
500 - 999.99	10.00
1000 - 2499.99	25.00
2500 - 4999.99	50.00
5000 -	100.00

Instructions:
You can specify up to ten different Bid Increment ranges in the table to the left.

Enter your desired values in dollars.

Leave the ending value of your last range empty.

Leave any unused rows empty.

Click save to create/update your Bid Increment table.

Go to the Home page

FIG. 34

Admin - User Options - Netscape

File Edit View Go Window Help
 Back Forward Reload Home Search Netscape Print Security Stop
 Bookmarks Location: <https://admin.fairmarket.com/Admin/CustOptions.asp>

fairmarket Auction Admin

User Options

> [Admin Home](#) | [User Options](#)

[Admin Help](#)

Credit Card Options

Require Credit Card To Post Listings: No Yes

Require Credit Card To Bid: No Yes

Validate Credit Card On Entry:
 (Visa, MasterCard, and American Express only) No Yes

Threshold amount to charge credit card:

Ratings Options

Minimum Rating To Post Listings:

Shipping Options

Shipping Method	Status
FedEx Overnight	Valid
UPS Overnight	Valid
FedEx 2 Day	Valid
UPS 2 Day	Valid
US Postal Service	Valid
UPS Ground	Valid
Other	Valid

[Add A New Shipping Method](#)

Payment Options

Payment Method	Reference Info	Status
VISA		Valid
MasterCard		Valid
American Express		Valid
PrePay		Valid
COD		Valid
Wire		Valid
Escrow		Valid
Other		Valid

[Add Credit Card Payment Method](#) [Add Other Payment Method](#)

Document Done

FIG. 35

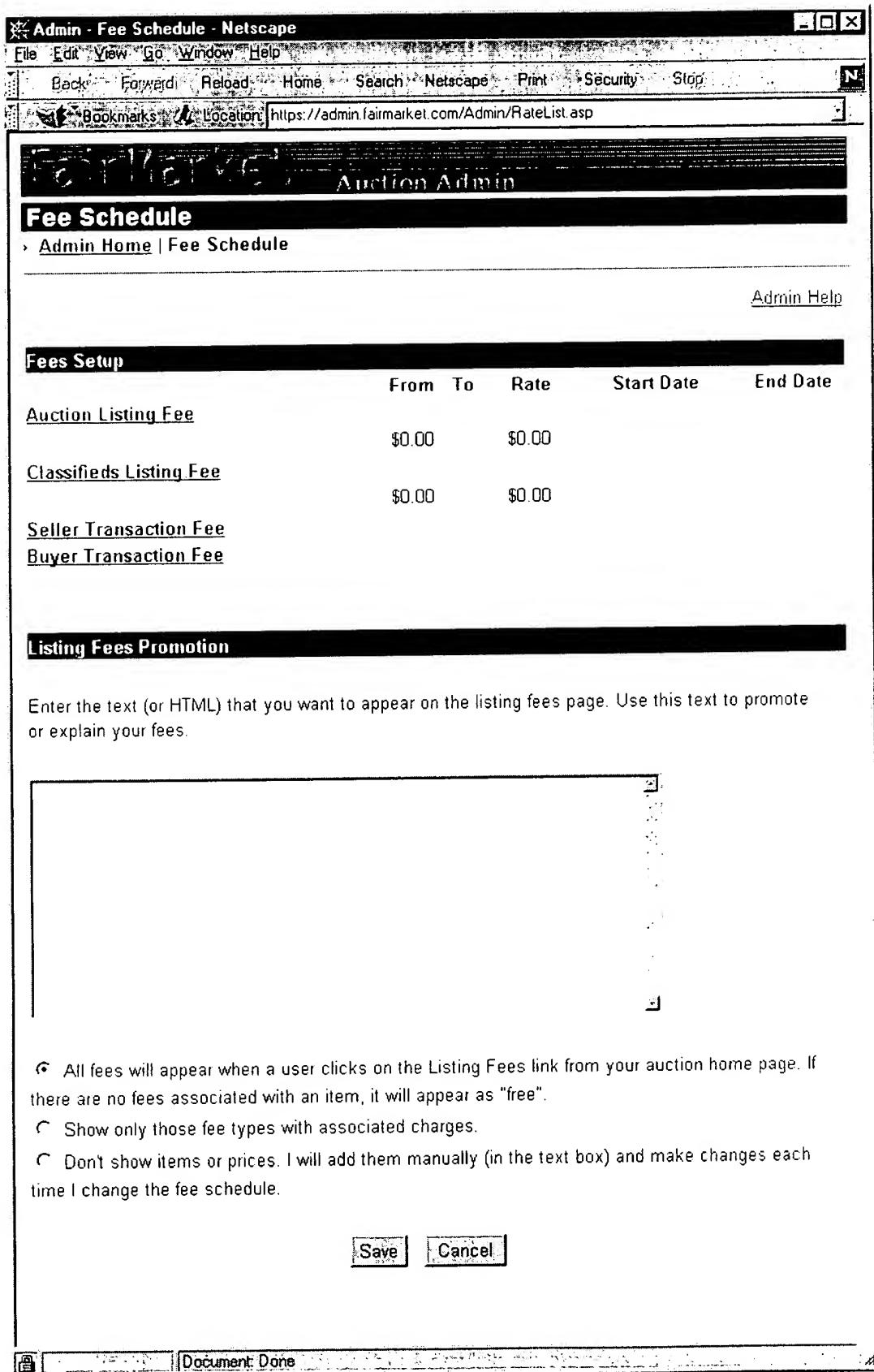


FIG. 36

FIG. 37

Admin - Merchandising Options - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: https://admin.fairmarket.com/Admin/MerchMain.asp

Auction Admin

Merchandising Options

> [Admin Home](#) | [Merchandising Options](#)

Merch #	Item Description	Cost	Status
233	Test	\$1,000,000.00	Not Used
338	Hot Holiday Special!	\$100.00	Not Used
1	Auction Base Listing	\$1.00	Not Used
5	Classified Base Listing	\$0.00	Not Used
396	Category Highlight	\$10.00	Not Used
2	Home Page	\$25.00	Valid
3	Bold Listing	\$2.00	Valid
4	Email Promotion	\$10.00	Not Used
10	Hot Area	\$10.00	Not Used
15	example listing	\$50.00	Not Used

[Add A New Merchandising Option](#)

Document: Done

FIG. 38

Admin - Edit A Merchandising Option - Netscape

File Edit View Go Window Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: https://admin.fairmarket.com/Admin/MerchEdit.asp?MerchType=338

FairMarket Auction Admin

Edit a Merchandising Option

[Admin Home](#) | [Merchandising Options](#)

Merch # 338

Name

Service

Cost (\$)

Sort Order

Description

Status Valid Not In Use

Document Done

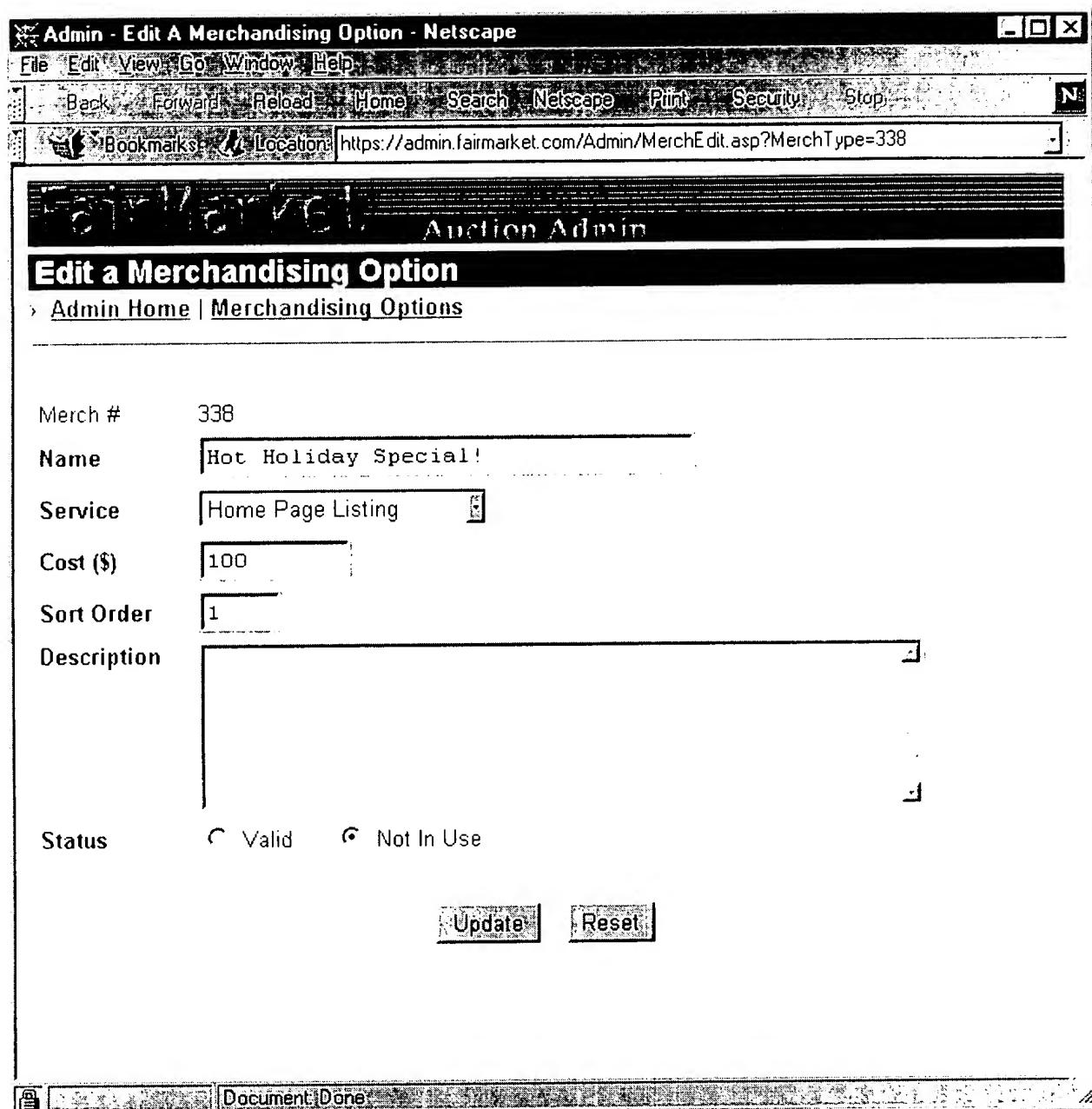


FIG. 39

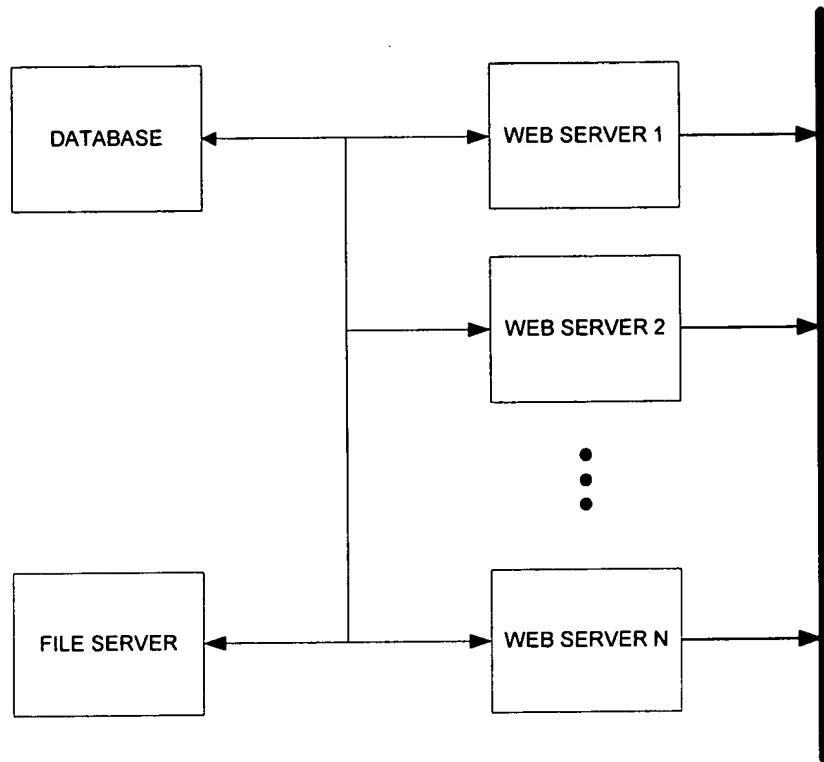


FIG. 40

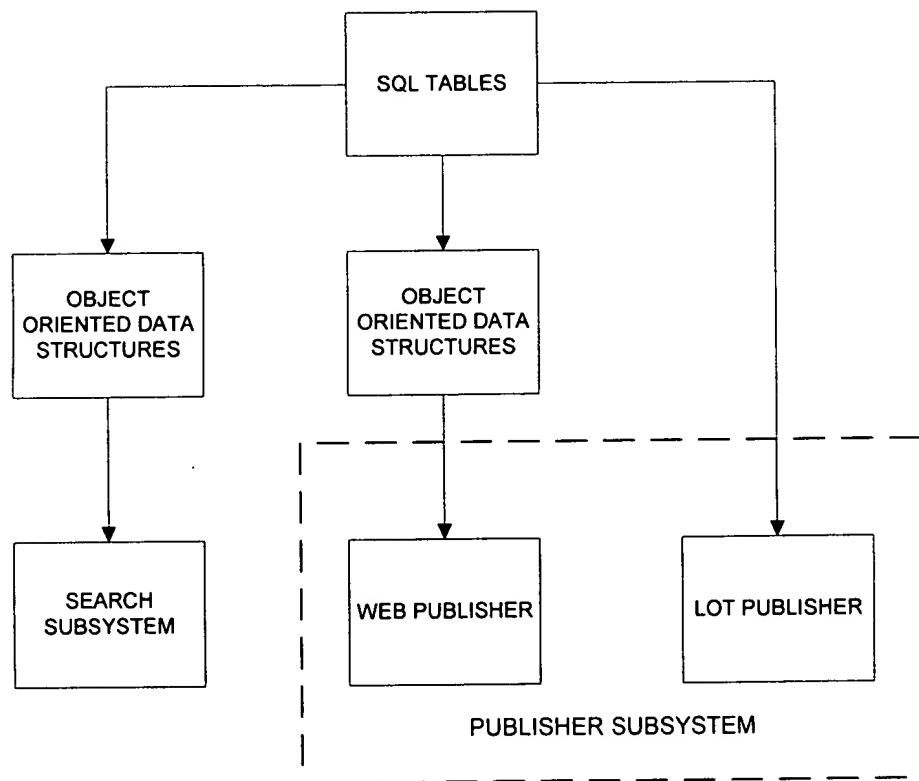


FIG. 41

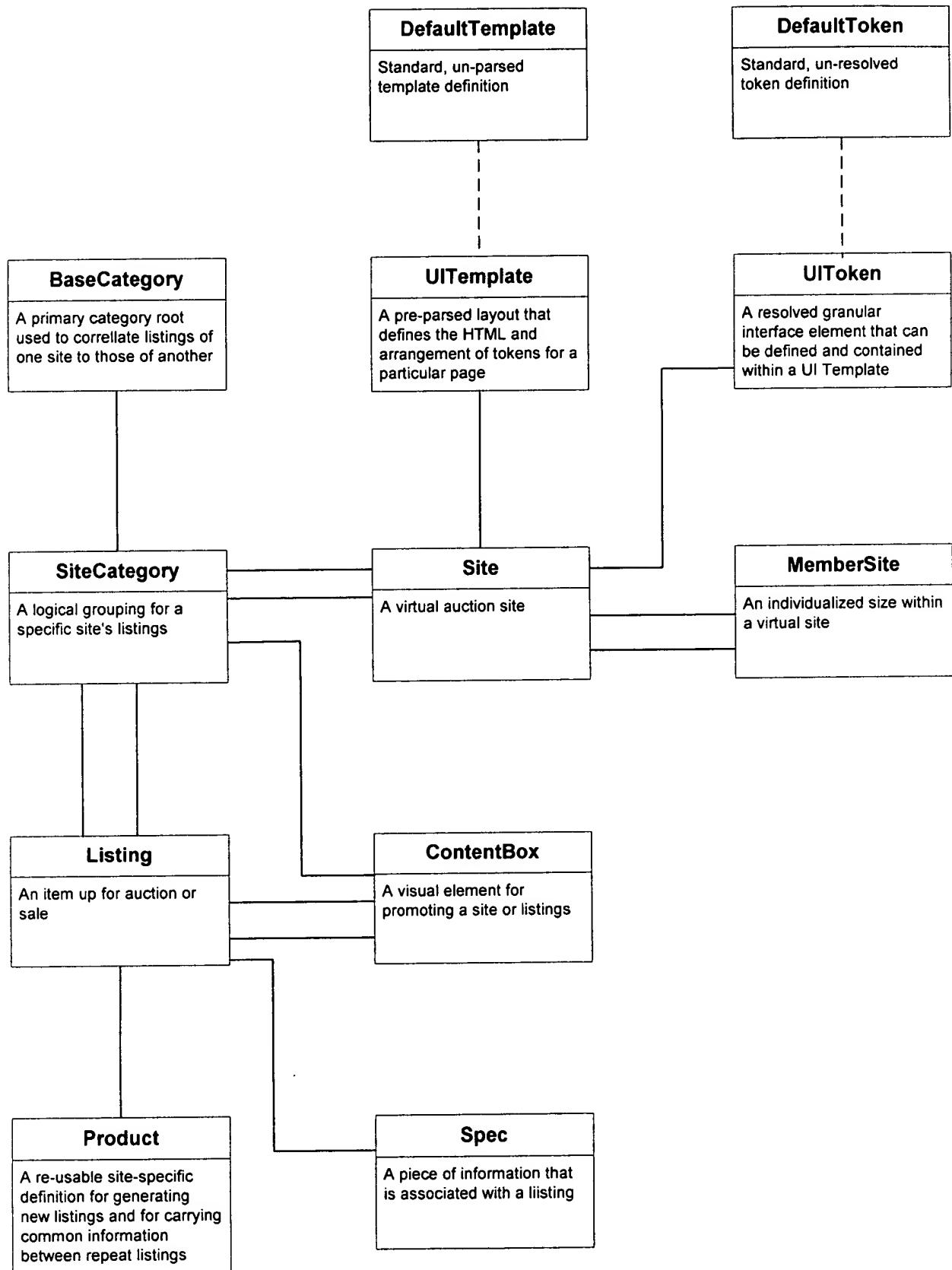


FIG. 42

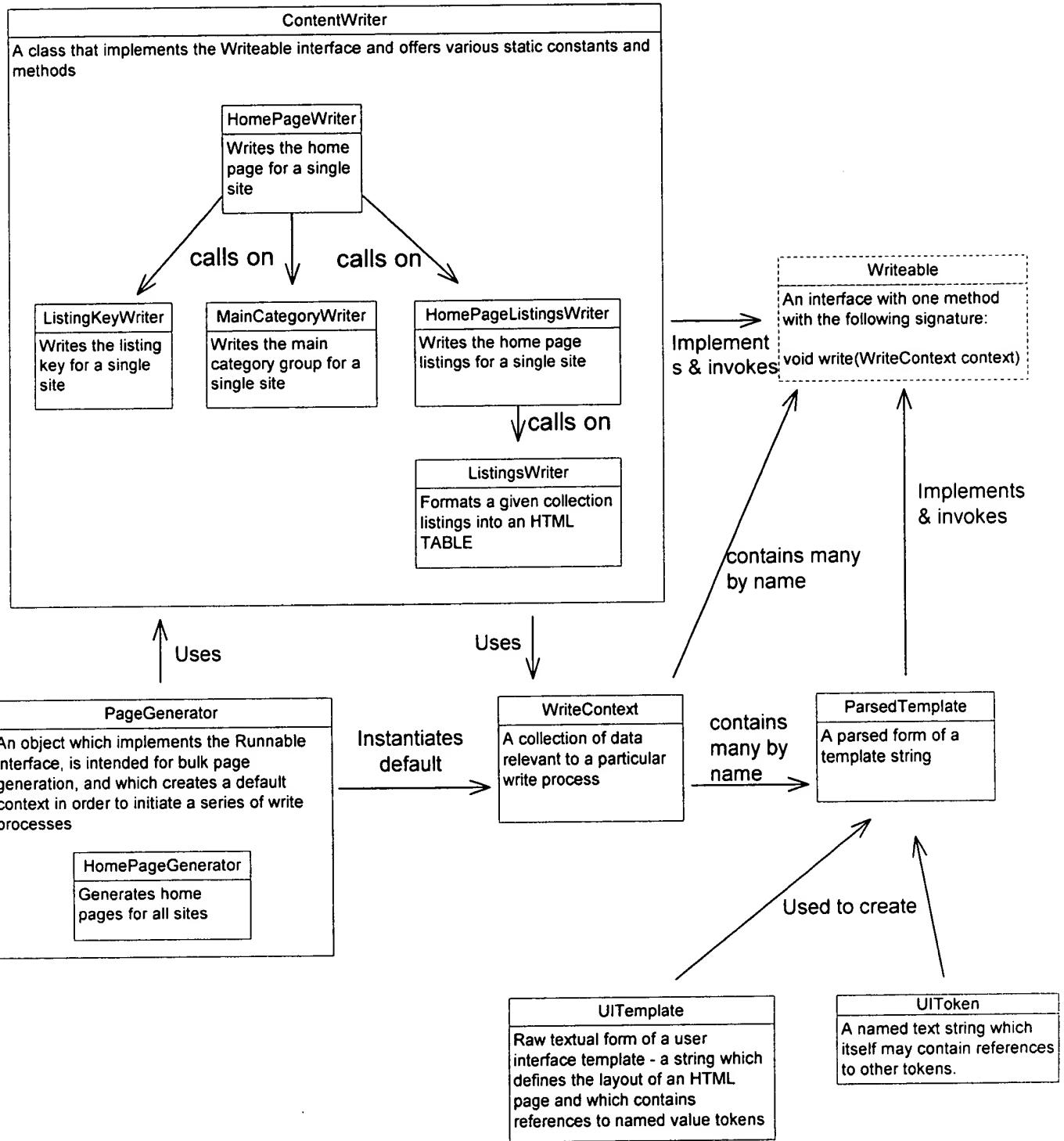


FIG. 43

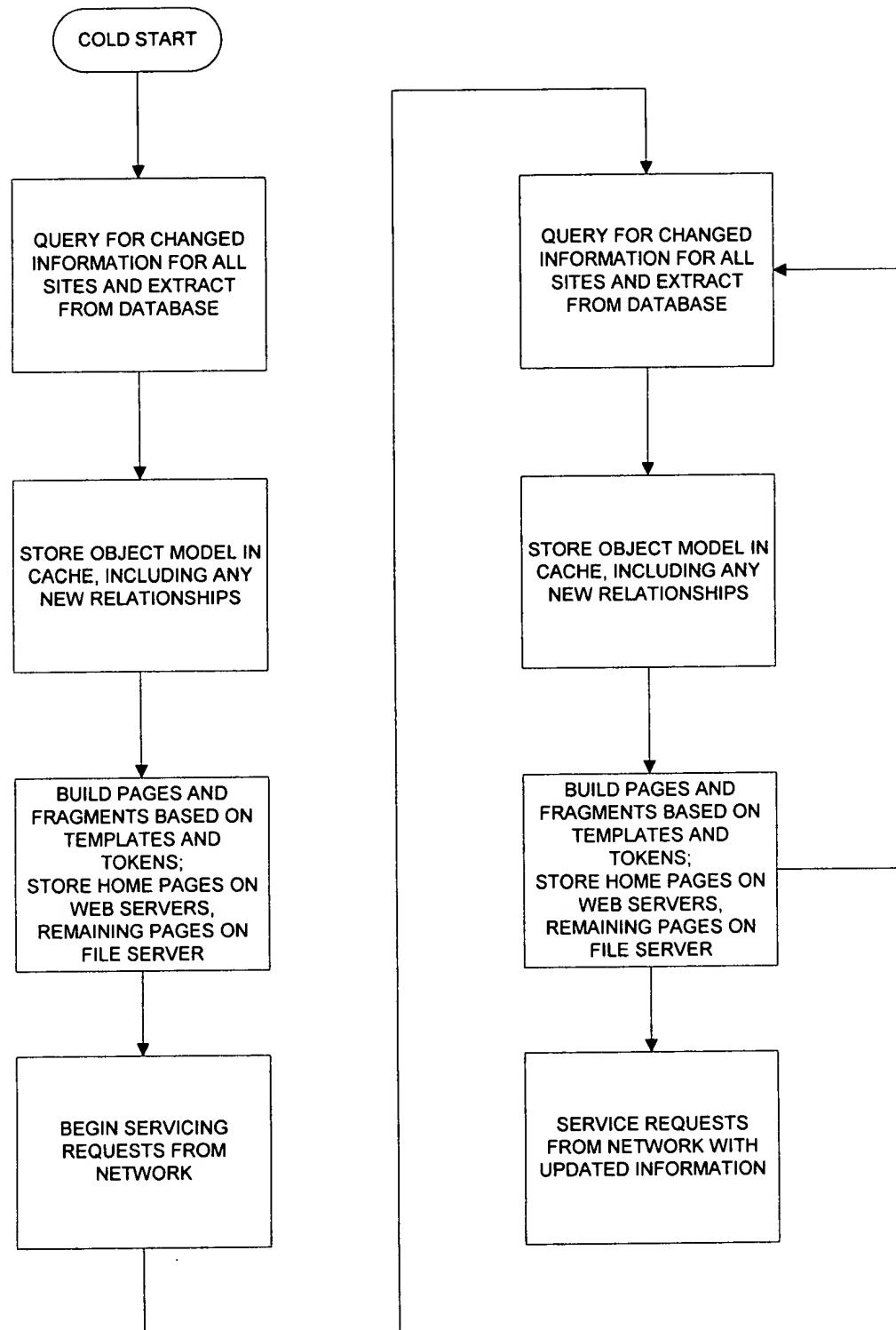


FIG. 44

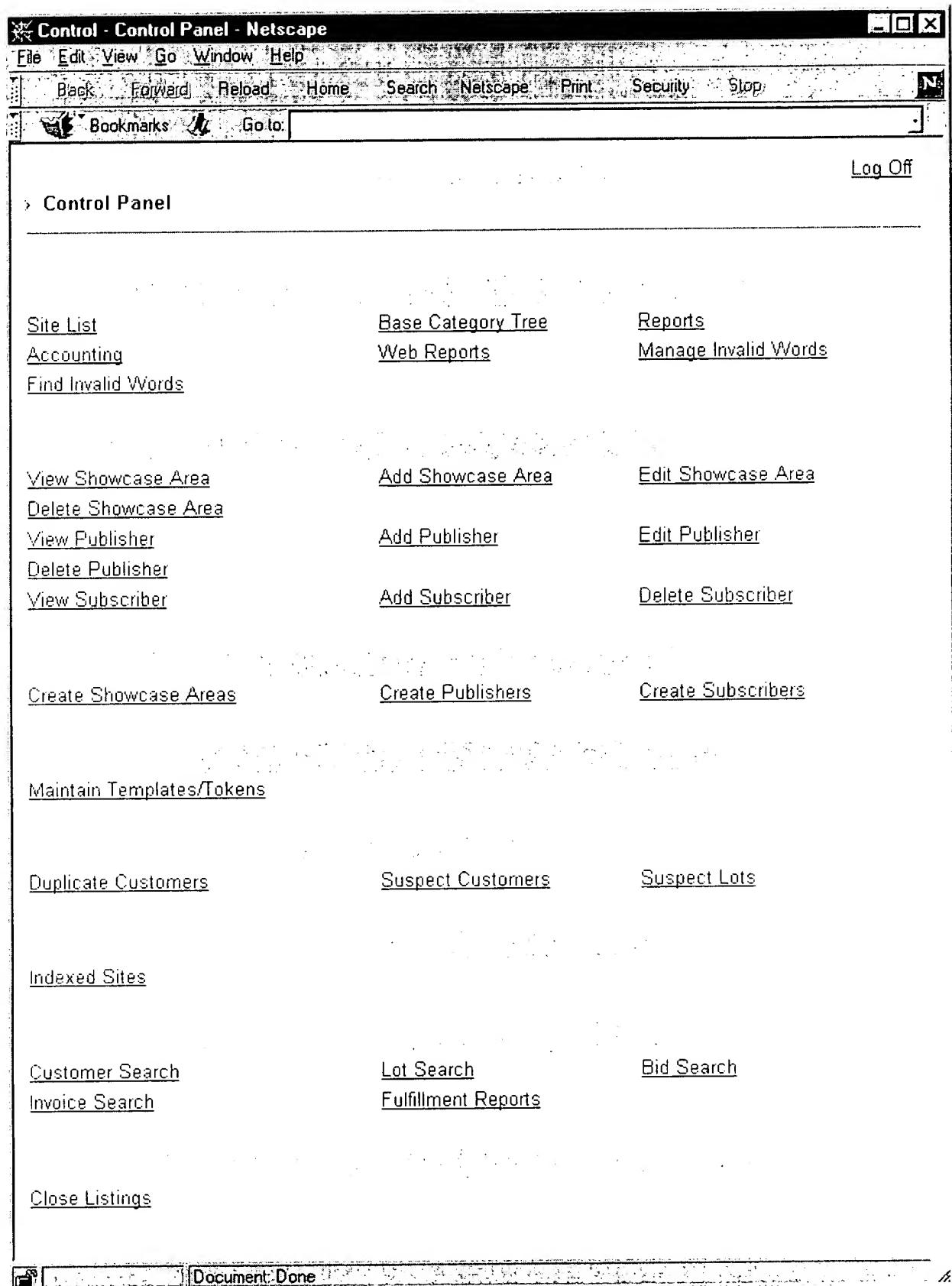


FIG. 45

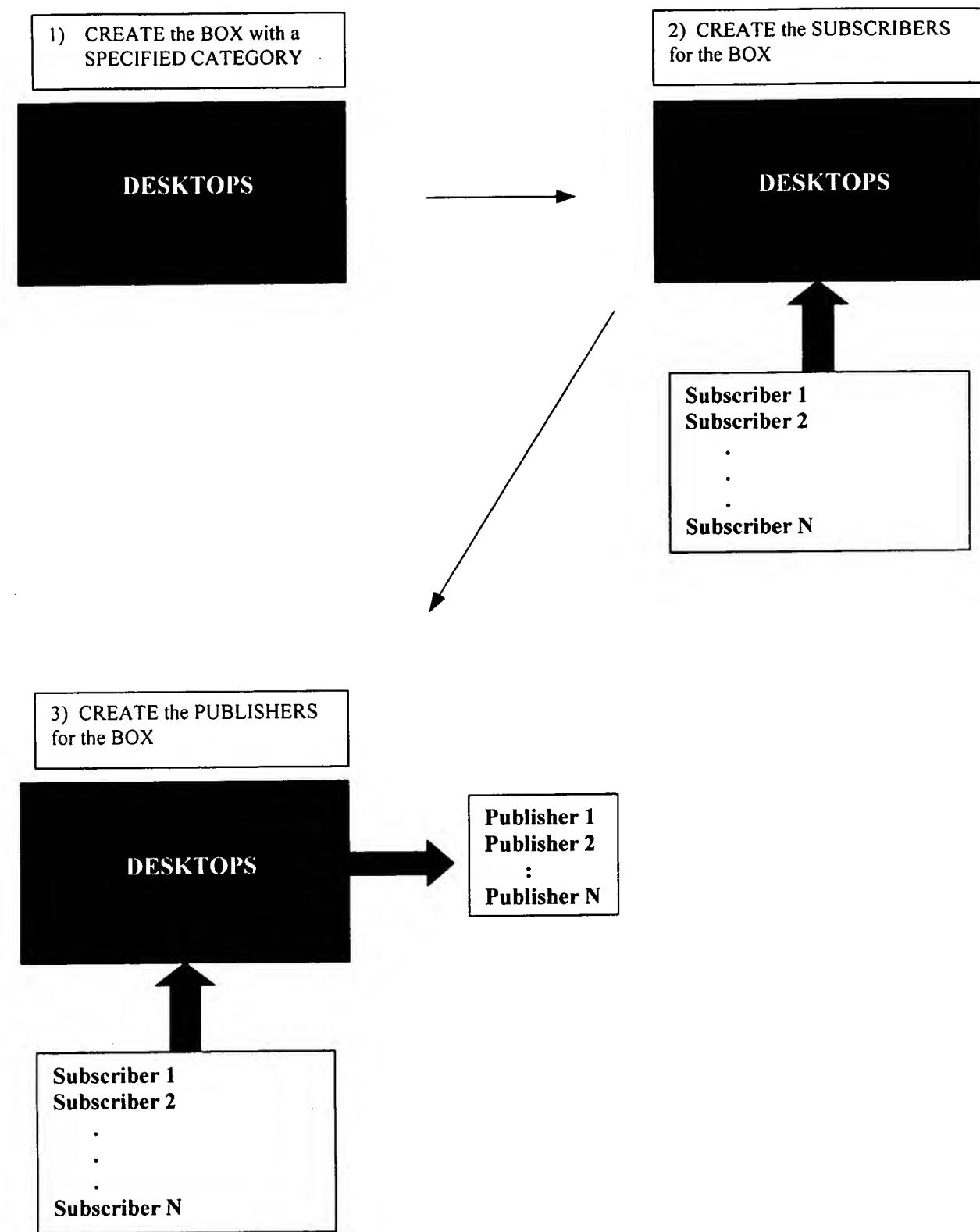


FIG. 46